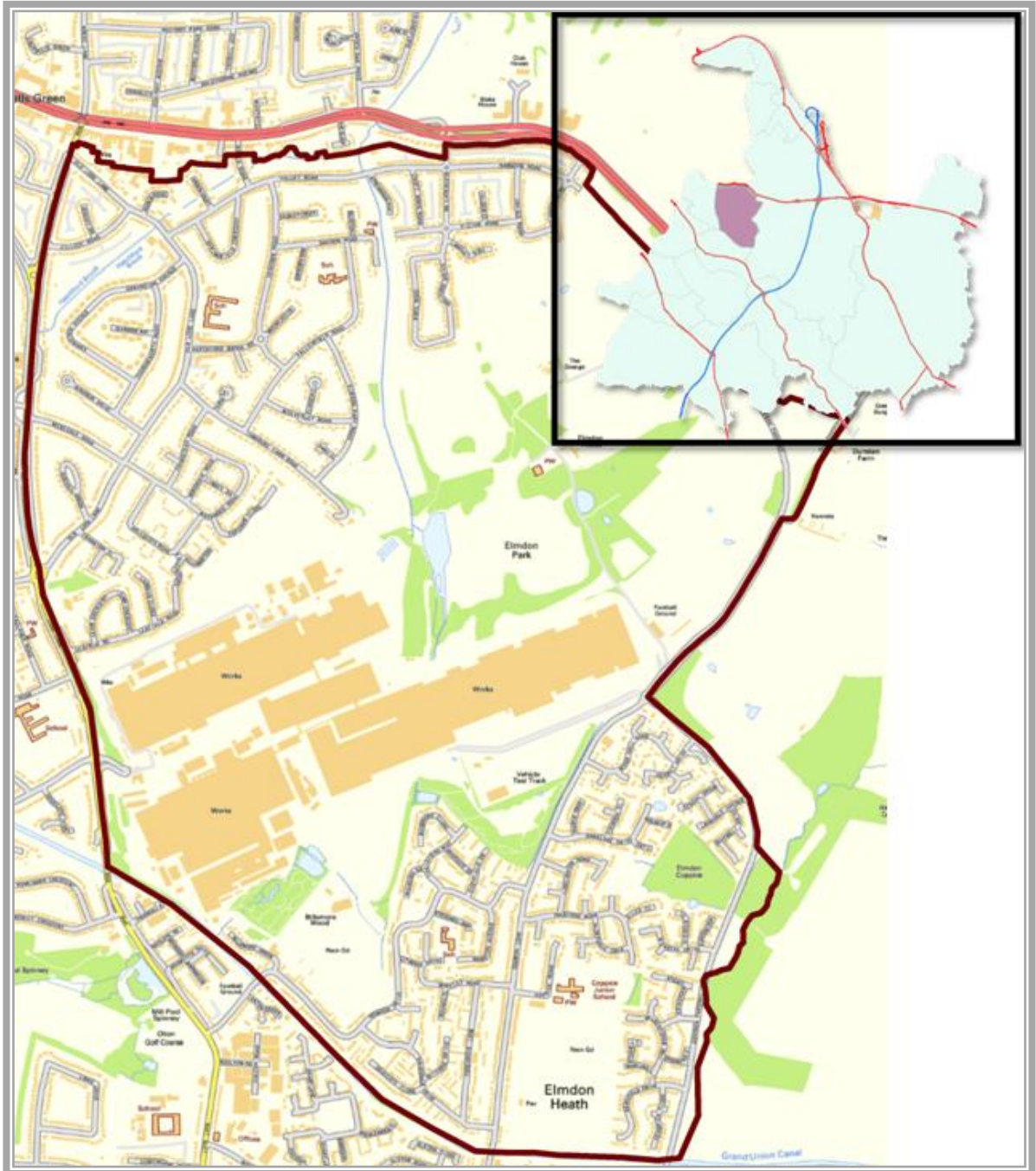


Elmdon Ward Profile 2024



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Technical Guide to Ward Profiles

Ward profiles are part of the Solihull Joint Strategic Needs Assessment (JSNA). The JSNA is how local authorities and Integrated Care Boards assess the current and future health, care and wellbeing needs of the local community. Leading to agreed commissioning priorities that will improve the health and wellbeing outcomes and reduce inequalities.

At a borough level the Story of Solihull provides an overview of the current population, demographics, health and wellbeing of Solihull residents. The Story of Solihull can be viewed via the link below.

[Story of Solihull - Joint Strategic Needs Assessment](#)

Ward Profiles complement the Story of Solihull, providing a detailed local snapshot of a ward's population, economy, health and housing. It highlights specific issues of local concern and considers what residents think about their local neighbourhood.

This ward Profile includes comprehensive coverage of the 2021 Census which can be accessed via the link below. The Census remains the most detailed and accurate measure available at a ward level. The Census provides highly detailed information on the following themes:

- Population and demography.
- Households, living arrangements and family structure.
- Ethnicity, religion, origin and language.
- Employment and qualifications.
- Health and care.
- Housing and housing condition.

[ONS 2021 Census - Official Census and Labour Market Statistics \(NOMIS\)](#)

The ward profile also draws on a range of published sources, including the latest data from:

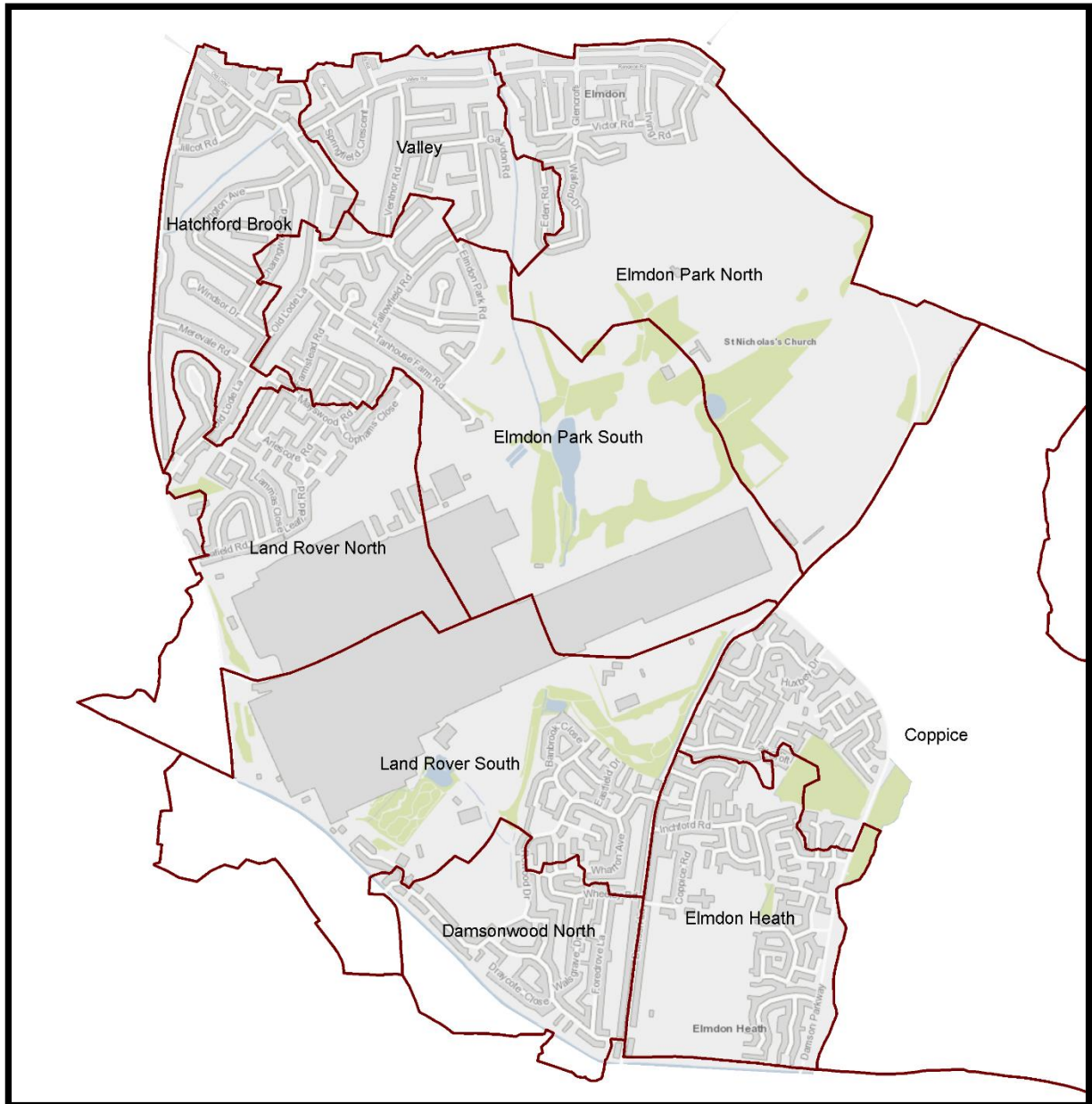
- Solihull Metropolitan Borough Council.
- West Midlands Police.
- Department for Work and Pensions.
- Office for Health Improvement & Disparities.
- Department for Levelling Up, Housing and Communities.

Sub-borough data is available at a variety of levels. As well as the borough's 17 electoral wards, the majority of data is based on the standard Census geographies:

- Lower Super Output Areas (LSOAs) local neighbourhoods based on a minimum population of 1,000 and an average of 1,500 (134 in Solihull);
- Middle Layer Super Output Areas (MSOAs) containing an average of 7,200 persons (29 in Solihull).

Technical advice and support is available from the Solihull Observatory.

Elmdon Super Output Areas



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Summary

About Solihull

Solihull lies at the heart of the West Midlands motorway network, has excellent public transport connections with the Birmingham city conurbation and is linked to many overseas destinations through Birmingham International Airport.

There are 148,000 jobs located in Solihull with strengths in business services, transport and manufacturing. The borough benefits from a range of key economic assets such as Solihull town centre, the NEC complex, Jaguar Land Rover and Birmingham Business Parks.

Solihull is a largely affluent borough, characterised by above average levels of income and limited levels of poverty and deprivation. For instance:

- 73% of Solihull households own their own home compared to 62% for England and 64% for the West Midlands.
- The median annual wage of Solihull residents in full-time employment is 11% higher than the England average and 18% higher than that for the West Midlands.
- 13% of the Solihull working age population claim Universal Credit compared to 15% for England and 17% for the West Midlands.
- 14% of Solihull children aged 0-15 years live in a low income household compared to 20% for England and 27% for the West Midlands.
- The 2019 Index of Multiple Deprivation (IMD) shows that Solihull is the least deprived local authority in the West Midlands. Just 16% of the population live in one of the most deprived 20% of neighbourhoods in England, whereas 40% of people live in the least deprived 20%.

This is not the case for all Solihull communities and below average incomes and poverty is far more common among households in the three North Solihull wards (Smith's Wood; Kingshurst and Fordbridge; Chelmsley Wood). For instance:

- Just 47% of North Solihull households own their own home while 40% are social rented.
- 31% of the North Solihull working age population claim Universal Credit.
- 29% of North Solihull children aged 0-15 years live in a low income household.
- According to the IMD 52% of people in north Solihull live in one of the most deprived 20% of neighbourhoods in England, including 11% who live in the most deprived 5%.

About Elmdon

The Elmdon ward is located in the urban west of the Borough, south of Coventry Road and bordered by Lode Lane/Hobs Moat Road to the west. Alongside the Land Rover plant other notable features in the area include the "Green Flag" Elmdon Park and Birmingham International Airport and National Exhibition Centre in neighbouring Bickenhill ward. Elmdon, divided by the Land Rover plant, is not a homogenous community, with a significant north/south split between the area known as Elmdon Heath in the south and Elmdon in the north.

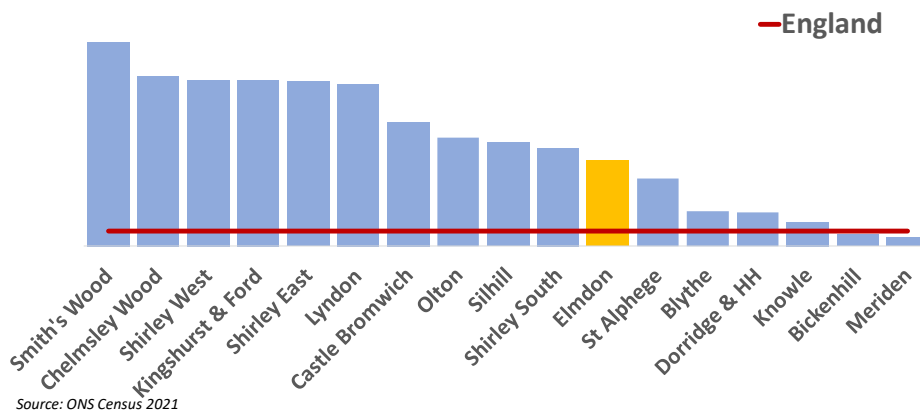
Although mostly urban, areas such as Coppice and Elmdon Park North in the east are somewhat more isolated at the edge of the conurbation, with greater distance to key services. The map illustrates the individual localities within Elmdon, based on the Office for National Statistics LSOAs. A number of LSOAs cross ward boundaries, most notably Coppice, which although by area falls mostly in the Bickenhill ward, has its greatest population concentration in Elmdon.

Population and Households

Population Size and Growth

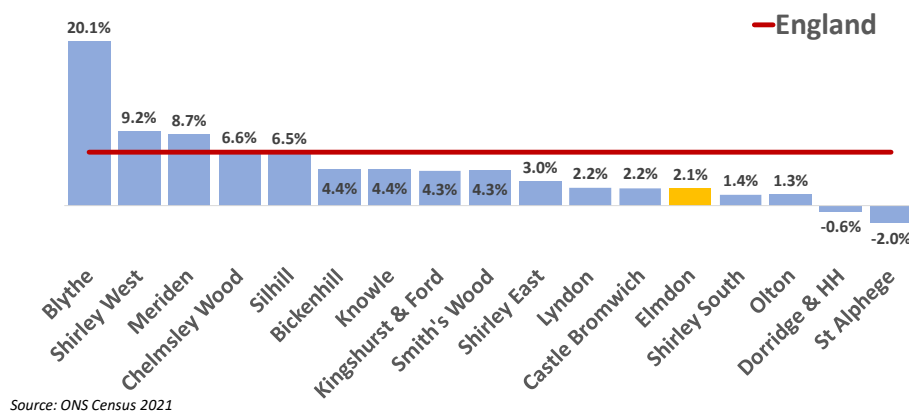
The 2021 Census shows that 12,322 people live in Elmdon, representing 2,461 people per km² (Population density Solihull 1,213 and England 434 per km²). Elmdon has the 7th smallest population density of Solihull's 17 wards.

Solihull Population Density 2021



Between 2011 and 2021 the Elmdon population increased by 255 people. This equates to growth of 2.1% over this 10-year period; much lower than the Solihull (4.6%) and England (6.6%) averages. Population growth in Elmdon was the 5th lowest out of Solihull's 17 wards.

Solihull Population Growth 2011 - 2021



Population Age Groups

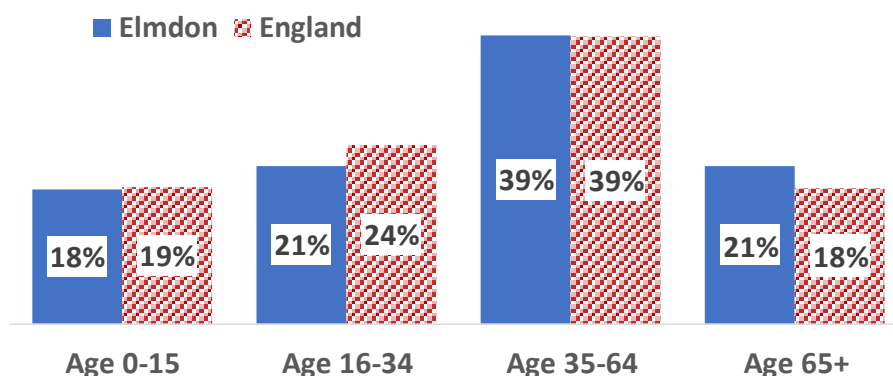
18% of the Elmdon population are under 16 years of age (including 7% aged 5 and under), 60% are working age and 21% are aged 65 and over (including 3% aged 85+).

The size of the under 16 population in Elmdon (18%) is smaller than Solihull (19%) or England (19%), while the number aged 65+ is proportionally larger than England and in line with Solihull (21% Elmdon, 21% Solihull, 18% England).

Population by in Elmdon Age Group 2021				
Age Group	Number in Elmdon	% Population		
		Elmdon	Solihull	England
Age 0-15	2,241	18%	19%	19%
Age 16-24	1,158	9%	9%	11%
Age 25-34	1,480	12%	12%	14%
Age 35-49	2,299	19%	18%	19%
Age 50-64	2,520	20%	20%	19%
Age 65+	2,624	21%	21%	18%
Total	12,322			

Source: ONS Census 2021

Age Structure in Elmdon



Source: ONS Census 2021

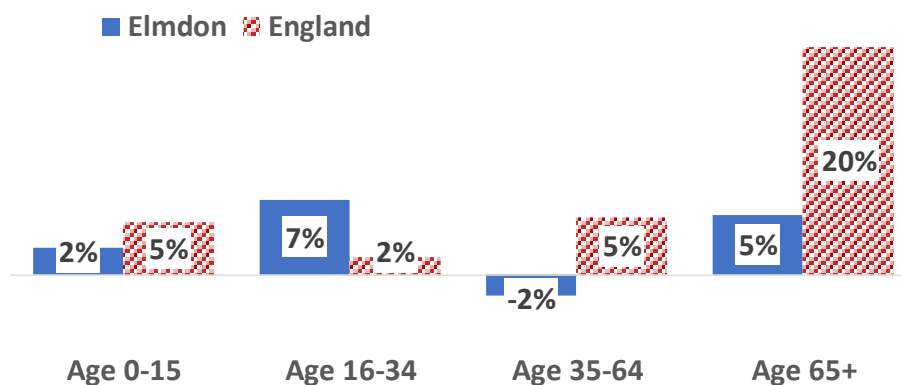
In the 10-years 2011 to 2021 population growth in Elmdon has been driven by those aged 25-34 (+11% growth) and those aged 50 and over (+8% growth aged 50-64, +5% aged 65+). This has been partially offset by population decline among those aged 35-49.

Change in Population in Elmdon Between 2011 and 2021 by Age Group				
Age Group	Change in number in Elmdon	% Change in number of people		
		Elmdon	Solihull	England
Age 0-15	51	2%	7%	5%
Age 16-24	16	1%	-9%	-5%
Age 25-34	148	11%	17%	7%
Age 35-49	-268	-10%	-10%	-3%
Age 50-64	177	8%	9%	15%
Age 65+	131	5%	15%	20%
Total	255	2%	5%	7%

Source: ONS Census 2011 and 2021

Comparing 10-year population growth for Elmdon and England shows a significant difference among older people aged 65+ (+5% Elmdon, +20% England). The population aged 35-64 years in Elmdon decreased over this period in contrast to an increase across England (-2% Elmdon; +5% England).

% Change in Population in Elmdon by Age Group 2011 - 2021



Source: ONS Census 2011 and 2021

Ethnicity

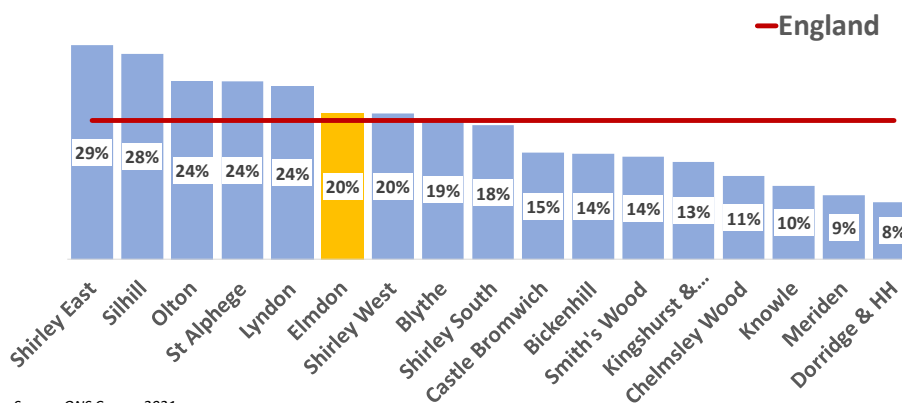
80% of the Elmdon population are white and 20% from an ethnic minority background. Elmdon has a proportionally larger ethnic minority population than either Solihull (18%) or England (19%). 68% of the ethnic minority population in Elmdon are Asian/Asian British, with this group representing 14% of all people in Elmdon.

Ethnic Group of Elmdon Population 2021				
Ethnic Group	Number in Elmdon	% Population		
		Elmdon	Solihull	England
White	9,864	80%	82%	81%
Asian/Asian British	1,679	14%	11%	10%
Mixed or Multiple Ethnic Groups	301	2%	3%	3%
Black/Black British	246	2%	2%	4%
Other Ethnic Group	239	2%	2%	2%
Ethnic Minority Total	2,465	20%	18%	19%
Total Population	12,329			

Source ONS Census 2021

Elmdon has the 6th largest ethnic minority population and 7th largest Asian/Asian British population among Solihull's 17 wards.

Ethnic Minority Population in Solihull 2021



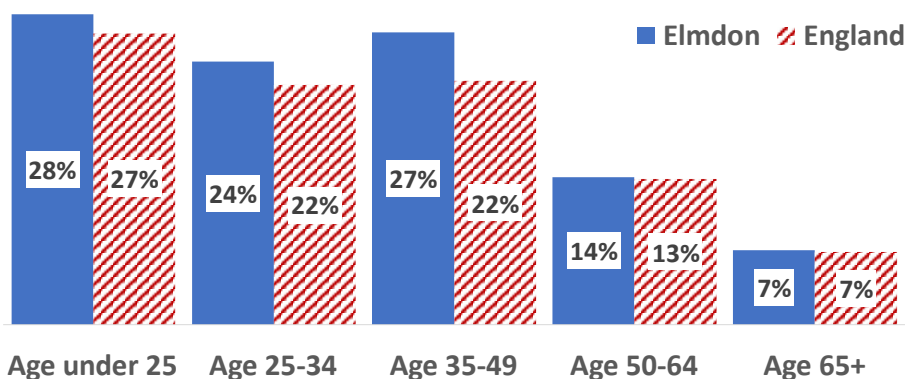
The ethnic minority population in Elmdon is proportionally higher among younger than older age groups. For instance, 28% of those under 25 are from an ethnic minority background compared to just 7% of those aged 65+.

Ethnic Group	Age under 25	Age 25-34	Age 35-49	Age 50-64	Age 65+
White	2,433	1,126	1,683	2,174	2,448
Asian/Asian British	605	259	455	236	124
Mixed or Multiple Ethnic Groups	194	39	39	19	10
Black/Black British	80	31	53	63	19
Other ethnic group	90	29	70	23	27
Ethnic Minority Total	969	358	617	341	180
Total Population	3,402	1,484	2,300	2,515	2,628
% Ethnic Minority	28%	24%	27%	14%	7%

Source: ONS Census 2021

The pattern in Elmdon is the same as England, with the ethnic minority population higher among younger age groups in both. A sharp reduction in the ethnic minority population from the age of 50 onwards is evident in both Elmdon and England.

Ethnic Minority Population by Age in Elmdon 2021



Source: ONS Census 2021

In the 10-years 2011 to 2021 the proportion of Elmdon residents from an ethnic minority background increased from 12% to 20% of the population.

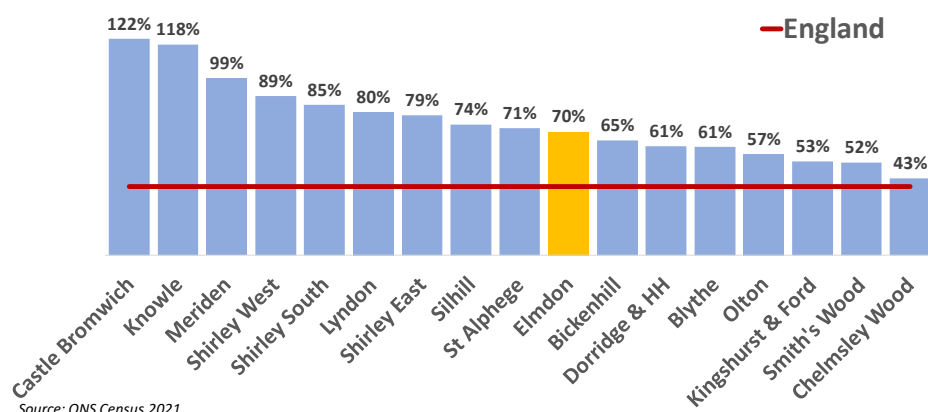
Although the Elmdon population increased by just over 2%, the number of ethnic minority residents increased by 70% (1,011 individuals) in the 10 years to 2021. This was largely offset by a fall of -7% (-749 individuals) in the number of white residents. In absolute terms the increase in Elmdon residents was largest among those from an Asian/Asian British background (+614 individuals) followed by those from the other ethnic group (+152).

Change in Population Ethnicity in Elmdon 2011-2021				
Ethnic Group	Change in Number in Elmdon	% Change		
		Elmdon	Solihull	England
White	-749	-7%	-4%	1%
Asian/Asian British	614	58%	76%	31%
Mixed or Multiple Ethnic Groups	136	82%	70%	40%
Black/Black British	109	80%	22%	29%
Other ethnic group	152	175%	167%	124%
Ethnic Minority Total	1,011	70%	72%	38%
Total Population	262	2%	5%	7%

Source: ONS Census 2011 and 2021

Growth of 70% in the ethnic minority population in Elmdon in the 10 years to 2021 is higher than the England average (38%) but is slightly smaller than that for Solihull (+72%). Growth in the ethnic minority population in Elmdon is 8th lowest among Solihull’s 17 wards.

Ethnic Minority Population Growth in Solihull 2011 - 2021



Religion

67% of the Elmdon population who answered the Census religious identification question said that they had a religious faith, with 33% saying they are had no religion. Elmdon has proportionally people with no religion than either Solihull (35%) or England (39%).

Like Solihull and England as a whole, Christianity is the most common religious faith in Elmdon (52%). A notable feature of the Elmdon religious profile is the relatively large number of Muslims in the ward (8% Elmdon, 6% Solihull, 7% England), although Hindus and Sikhs are also more common than in the benchmarks.

Religious Faith of Elmdon Population 2021				
Religious Faith	Number in Elmdon	% Population		
		Elmdon	Solihull	England
Christian	6,164	52%	53%	49%
Muslim	998	8%	6%	7%
Hindu	325	3%	3%	2%
Sikh	298	3%	2%	1%
Buddhist	40	0.3%	0.3%	0.5%
Jewish	11	0.1%	0.1%	0.5%
Other religion	35	0.3%	0.4%	0.6%
No religion	3,887	33%	35%	39%
Total	11,758			

Source: ONS Census 2021

Origin and Language

At the time of the 2021 Census, around 92% of the Elmdon population lived at the same address that they were resident in a year before. Of the remainder, most migrants lived elsewhere in the UK (94% of Elmdon migrants, 7% of Elmdon population) with a small number coming from outside UK (6% of Elmdon migrants, 0.5% of Elmdon population).

Recent Migration of Elmdon Population 2021				
Address One Year Ago	Number in Elmdon	% Population		
		Elmdon	Solihull	England
Same address (non-migrant)	11,281	92%	92%	89%
Temp student residence in UK (non-migrant)	26	0.2%	0.2%	0.6%
Elsewhere in UK (migrant)	844	7%	7.6%	9.6%
Outside the UK (migrant)	56	0.5%	0.5%	0.9%
All Migrants	900	7.4%	8.1%	10.5%
Total Population	12,207			

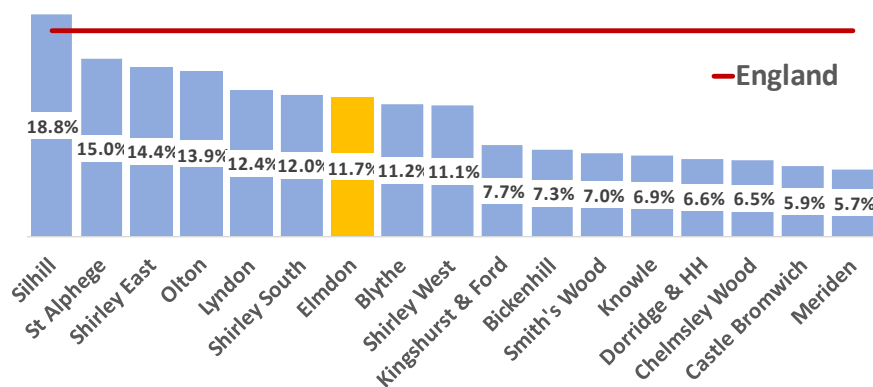
Source: ONS Census 2021

88% of the Elmdon population were born in in the UK (90% Solihull, 83% England). Nearly 12% of the Elmdon population were born overseas (1,446 individuals). Proportionally Elmdon has the 7th highest overseas born population in Solihull.

Country of Birth of Elmdon Population 2021				
Country of Birth	Number in Elmdon	% Population		
		Elmdon	Solihull	England
UK	10,883	88%	90%	83%
Europe	462	4%	3%	7%
Africa	184	1%	1%	3%
Middle East & Asia	715	6%	5%	6%
Americas & Caribbean	71	0.6%	0.7%	1.4%
Antarctica & Oceania	12	0.1%	0.15%	0.30%
British Overseas	2	0.02%	0.03%	0.04%
Total	12,329			

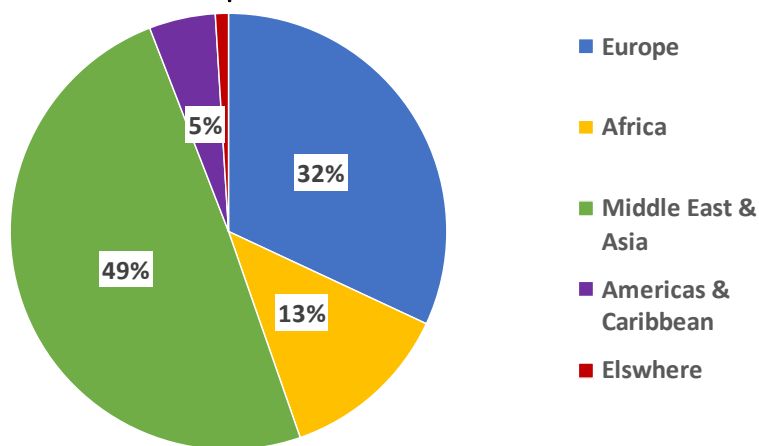
Source: ONS Census 2021

Population Born Overseas in Solihull 2021



49% of the Elmdon population born overseas were born in the middle East or Asia (715 individuals), with 32% born in another European country (462 individuals), 13% (184) in Africa and 5% (71) in the Americas & Caribbean.

Elmdon Population Born Overseas 2021



The Census data shows that compared to England a relatively small proportion of those born overseas have arrived since 2014 (25% Elmdon; 34% England). By contrast more have been long domiciled in the UK, with 26% arriving prior to 1981 compared to 14% across England.

Year of Arrival in UK Among Elmdon Population 2021				
Year of Arrival	Number in Elmdon	% born overseas		
		Elmdon	Solihull	England
Arrived before 1981	371	26%	27%	14%
Arrived 1981 to 2000	228	16%	16%	17%
Arrived 2001 to 2013	482	33%	30%	36%
Arrived 2014 to 2021	368	25%	26%	34%
Total born overseas	1,449			

Source: ONS Census 2021

94% of the Elmdon population speak English as their first language (96% Solihull, 91% England). Just 1% of the Elmdon population cannot speak English well or speak English at all.

Proficiency in English of Elmdon Population 2021				
Language Skills	Number in Elmdon	% Population		
		Elmdon	Solihull	England
English 1 st language	11,263	94%	96%	91%
Not 1 st language but speak English well	376	3%	2%	4%
Cannot speak English well	102	0.9%	0.5%	1.6%
Cannot speak English	11	0.1%	0.1%	0.3%
Total (aged 3+)	11,941			

Source: ONS Census 2021

Households

There are 5,117 households in Elmdon, with family households comprising 66% (3,359) and single person households 29% (1,475). Elmdon's household profile is the same as Solihull's with a slightly larger proportion of family households than England (66% Elmdon; 63% England).

Household Composition in Elmdon 2021				
Household Type	Number in Elmdon	% Households		
		Elmdon	Solihull	England
Single person households	1,475	29%	29%	30%
Family households	3,359	66%	66%	63%
Other households	283	6%	5%	7%
All households	5,117			

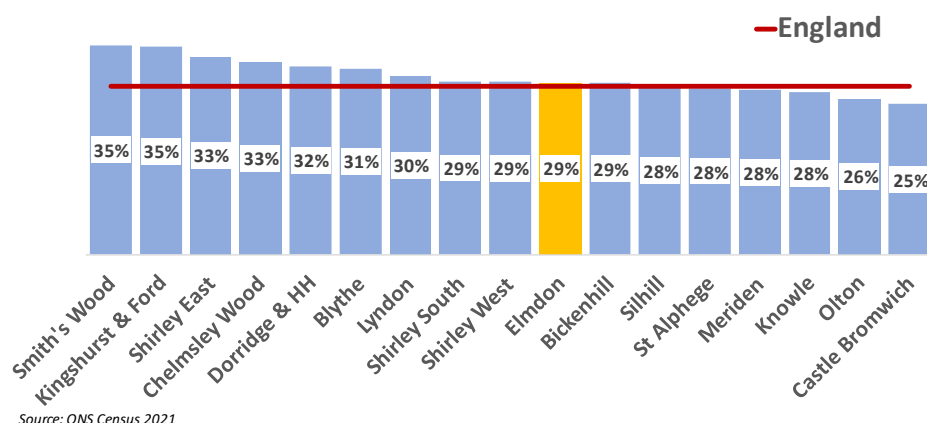
Source: ONS Census 2021

Households with dependent children are slightly more common in Elmdon than in England (29% Elmdon; 28% England). However, Elmdon has the 8th smallest proportion of households with dependent children in Solihull.

Households with Children in Elmdon 2021				
Household Type	Number in Elmdon	% Households		
		Elmdon	Solihull	England
Dependent children	1,486	29%	30%	28%
Non-dependent children	668	13%	12%	11%
All Households with Children	2,154	42%	43%	39%
All Households	5,117			

Source: ONS Census 2021

Households with Dependent Children in Solihull 2021

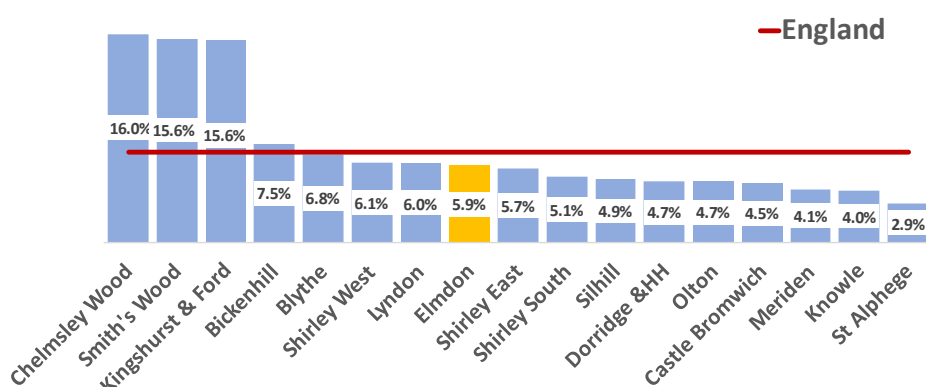


About 55% of single parent households in Elmdon contain dependent children. The proportion of single parent households with dependent children in Elmdon is lower than both the Solihull and England averages (5.9% Elmdon; 7.2% Solihull; 6.9% England).

Single Parent Households in Elmdon 2021				
Household Type	Number in Elmdon	% Households		
		Elmdon	Solihull	England
Dependent children	304	5.9%	7.2%	6.9%
Non-dependent children	246	4.8%	4.4%	4.2%
All Single parent households	550	10.7%	11.6%	11.1%
All households	5,117			

Source: ONS Census 2021

Single Parent Households with Dependent Children in Solihull 2021

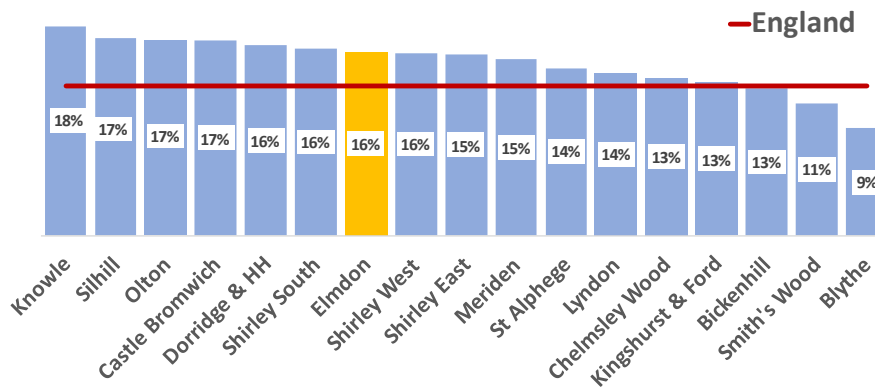


The number of households in Elmdon occupied by older people is higher than the England average and in line with that of Solihull (26% Elmdon; 22% England). In Elmdon there are 802 single older people households, proportionally more than England (16% vs 13%) and the 7th highest in Solihull.

Older People Households in Elmdon 2021				
Household Type	Number in Elmdon	% Households		
		Elmdon	Solihull	England
Single older people households	802	16%	15%	13%
Couple older people households	543	11%	11%	9%
All older people households	1,345	26%	26%	22%
All households	5,117			

Source: ONS Census 2021

Single Older People Households in Solihull 2021

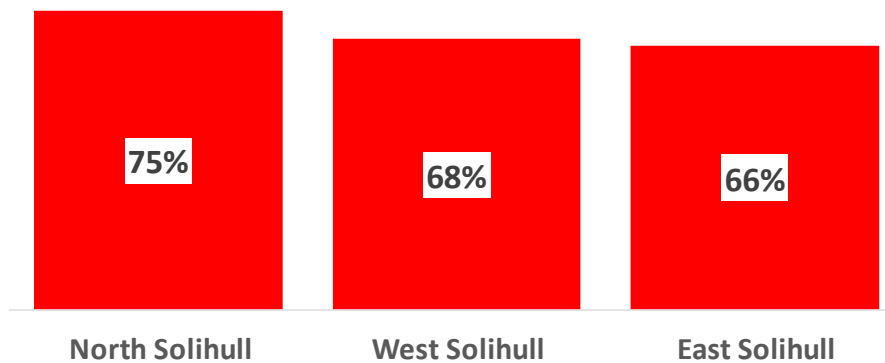


Source: ONS Census 2021

Deprivation, Benefits and Poverty

For much of 2022 and 2023 UK households have been subject to high levels of inflation and a squeeze on living standards. This is reflected in local survey results, with 70% of respondents to the 2022 Place Survey saying that they were more worried about their finances than a year previously. This pattern was replicated across all three Solihull localities.

Respondents to Place Survey who are more worried about finances than one year ago



Source: SMBC, Solihull Place Survey 2022

Index of Multiple Deprivation

The Index of Multiple Deprivation (IMD) is the official measure of deprivation in England produced by the Ministry of Housing Communities and Local Government (MHCLG). The IMD combines 39 economic, financial, social, environmental and housing measures into a single deprivation score for individual neighbourhoods called Super Output Areas (LSOAs) in England. There are 32,844 LSOAs in England and 134 in Solihull with an average population of 1,500.

The IMD therefore allows each LSOA neighbourhood to be ranked relative to one another according to their level of deprivation.

The 2019 IMD shows that Solihull is the least deprived upper tier Local Authority in the West Midlands and is ranked in the 2nd top quintile nationally.

Solihull is relatively polarised between large parts of the borough that rank among the least deprived areas of England and a concentration of neighbourhoods in North Solihull among the most deprived.

Population Living in Most and Least Deprived Neighbourhoods in 2019			
	% Population		
	Solihull Population	North Solihull Population	Rest of Borough Population
Most Deprived 5% of areas in England	5%	16%	0%
Most Deprived 10% of areas in England	11%	41%	0%
Least Deprived 10% of areas in England	28%	0%	39%
Least Deprived 5% of areas in England	23%	0%	31%

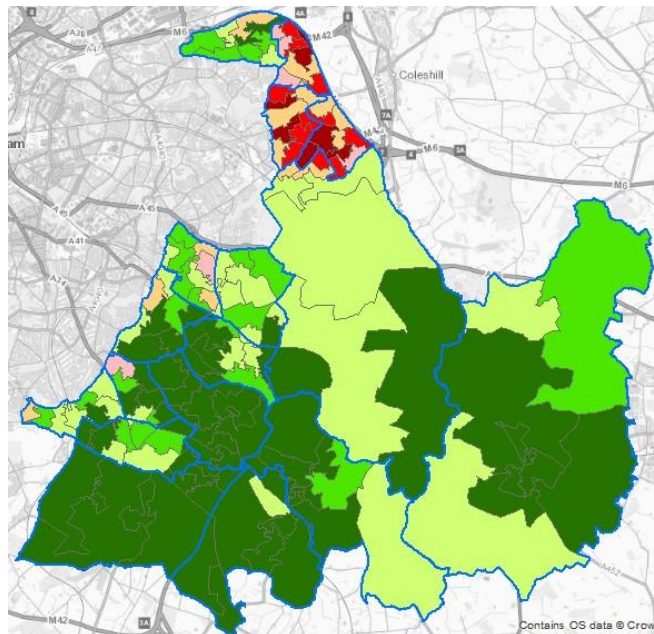
Source: Ministry of Housing Communities & Local Government English Indices of Deprivation

2019 Index of Multiple Deprivation (IMD)

Overall Rank

Percentile Rank

- Bottom 5%
- 5th to 10th percentile
- 10th to 20th percentile
- 20th to 40th percentile
- 40th to 60th percentile
- 60th to 80th percentile
- Top 20%



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Deprivation is substantially higher in the North Solihull wards of Chelmsley Wood, Kingshurst & Fordbridge and Smith’s Wood than elsewhere in the borough. The deprivation evident in North Solihull is part of a wider area of disadvantage that spreads throughout east Birmingham.

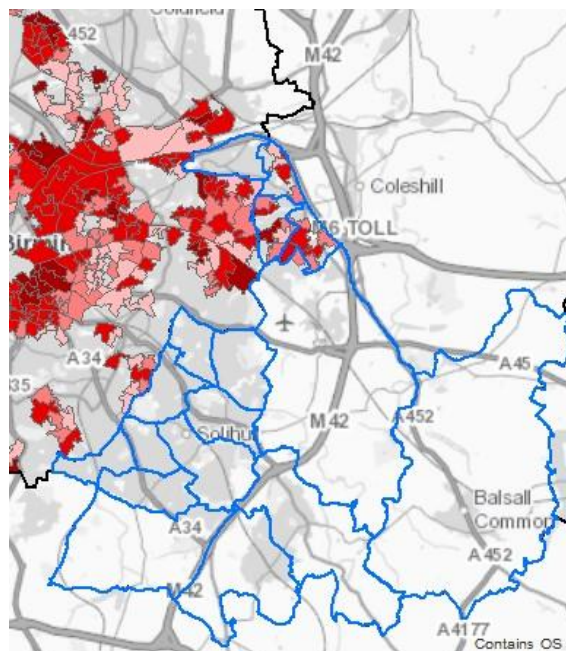
2019 Index of Multiple Deprivation (IMD)

Overall Rank

LSOAs in Solihull & East Birmingham in Most Deprived 10%

Percentile Rank

- 0 - 2nd percentile
- 2 - 5th percentile
- 5 - 7th percentile
- 7 - 10th percentile



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Elmdon’s nine LSOAs are, on average, ranked on the 59th percentile nationally, with the 17 Solihull wards ranging from the deprived Chelmsley Wood (9th percentile) to the advantaged St Alphege (94th percentile). On this basis Elmdon would be considered in the middle of areas in England. However, in a relatively advantaged borough like Solihull, Elmdon is towards the more deprived end of the scale, particularly for wards in the south of the borough.

IMD Deprivation Rank in Solihull 2019	
Ward	Average Percentile Rank (1=most deprived, 100=least deprived)
Chelmsley Wood	9
Smith's Wood	11
Kingshurst & Fordbridge	14
Lyndon	49
Bickenhill	52
Elmdon	59
Shirley West	60
Castle Bromwich	64
Olton	72
Silhill	73
Shirley East	75
Shirley South	76
Meriden	78
Knowle	86
Blythe	91
Dorridge & Hockley Heath	91
St Alphege	94

Source: English Indices of Deprivation 2019

Deprivation among the nine Elmdon LSOAs ranges from the most deprived neighbourhood Land Rover North on the 47th percentile to the least deprived neighbourhood Elmdon Heath on the 83rd percentile.

There is little evidence of significant deprivation in any Elmdon neighbourhood, although some, such as Land Rover North, Coppice and Damsonwood South, are more disadvantaged than other south Solihull LSOA.

IMD Deprivation Rank in Elmdon 2019	
LSOA	Percentile Rank (1=most deprived, 100=least deprived)
Land Rover North	46.6
Coppice	49.6
Damsonwood North	52.6
Elmdon Park South	56.3
Hatchford Brook	56.5
Elmdon Park North	62.96
Land Rover South	63.02
Valley	73.4
Elmdon Heath	82.5
<i>Source: English Indices of Deprivation 2019</i>	

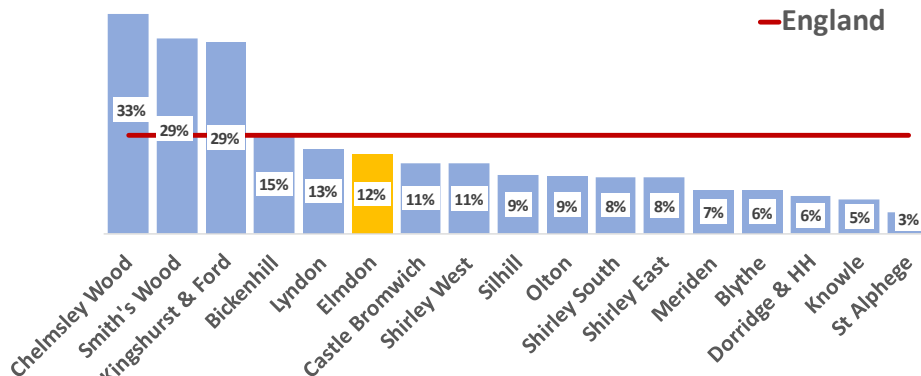
Universal Credit

As of July 2023 914, Elmdon residents were claiming Universal Credit (UC), equating to 11.9% of the working age population. The rate in Elmdon is lower than that for Solihull (12.7%) or England (14.7%).

40% of the UC in Elmdon are in employment and 60% are not in employment, this is broadly in-line with the Solihull and England averages.

Universal Credit Claimants in Elmdon July 2023				
Claimants	Claimants in Elmdon	% UC Claimants		
		Elmdon	Solihull	England
UC in employment	361	40%	38%	39%
UC not in employment	551	60%	62%	61%
All UC claimants	914			
<i>Source: DWP/Stat-Xplore</i>				

Universal Credit Claimant Rate in Solihull July 2023

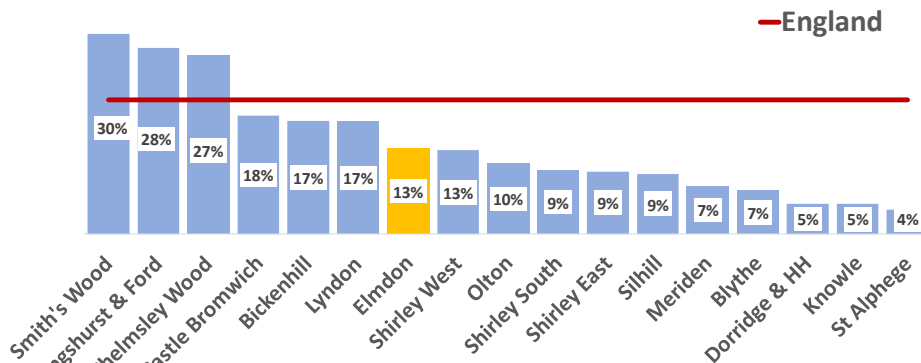


Source: DWP/Stat X-Plore

Child Poverty

At the end of 2021/22 307 children aged 0-15 years in Elmdon lived in a low income household. This equates to 13% of the 0-15 population, lower than both the Solihull (15%) and England (20%) averages. The rate in Elmdon is the 7th highest among Solihull's 17 wards which range from 30% in Smith's Wood to 4% in St Alphege.

Children aged 0 – 15 years in a low - income household in Solihull 2021/22



Source: DWP/Stat X-Plore

The number of children living in a low-income household in Elmdon varies between age group, with a relatively small proportion aged 0-4 years (26% vs 28% England) and a larger number aged 11-15 years (43% vs 35% England).

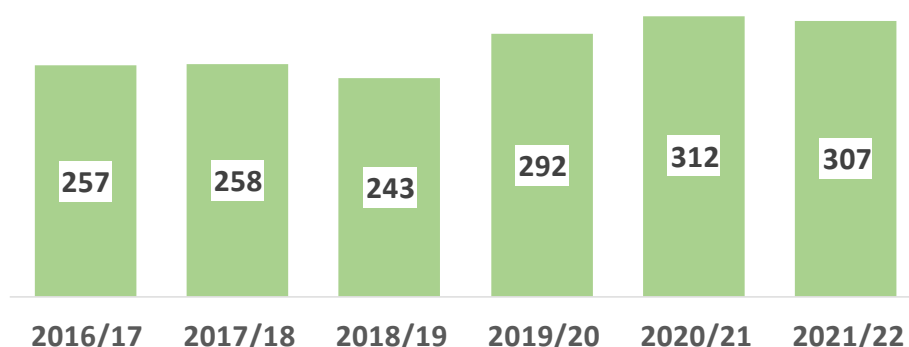
Children Aged 0-15 Years Living in a Low-Income Household in Elmdon 2021/22				
Age Group	Number in Elmdon	% all children 0-15 years in low income household		
		Elmdon	Solihull	England
Aged 0-4 Years	79	26%	30%	28%
Aged 5-10 Years	97	32%	36%	37%
Aged 11-15 Years	131	43%	34%	35%
All Aged 0-15 Years	307			

Source: DWP/Stat-Xplore

The number of Elmdon children living in a low-income household averaged 278 in the six years 2016/17 to 2021/22. There was a substantial rise from 243 at the end of 2018/19 to 292 at the end of 2019/20 coinciding with the onset of the outbreak of covid-19. This rise is consistent with those across Solihull and England.

The number of Elmdon children living in a low income household edged downwards from 2020/21 to 2021/22.

Number of Children Aged 0-15 Years in Elmdon in a Low -Income Household



Source: DWP/Stat X-Plore

The Income Deprivation Affecting Children Index (IDACI) is a component part of the IMD measuring the relative income deprivation impacting upon children aged 0-15 years.

Elmdon’s nine LSOAs are, on average, ranked on the 60th percentile nationally of the IDACI, with the 17 Solihull wards ranging from the deprived Smith’s Wood (6th percentile) to the advantaged St Alphege (89th percentile). On this basis Elmdon would be considered in the middle for child income deprived areas in England. However, in a relatively advantaged borough like Solihull, Elmdon is towards the more deprived end of the scale, particularly for wards in the south of the borough.

Income Deprivation Affecting Children Index (IDACI) in Solihull 2019	
Ward	Average IDACI Percentile Rank (1=most deprived, 100=least deprived)
Smith's Wood	6
Chelmsley Wood	8
Kingshurst & Fordbridge	12
Bickenhill	49
Shirley West	56
Lyndon	56
Elmdon	60
Castle Bromwich	67
Silhill	68
Olton	71
Shirley East	71
Shirley South	71
Meriden	75
Knowle	83
Blythe	84
Dorridge & Hockley Heath	86
St Alphege	89
<i>Source: English Indices of Deprivation 2019</i>	

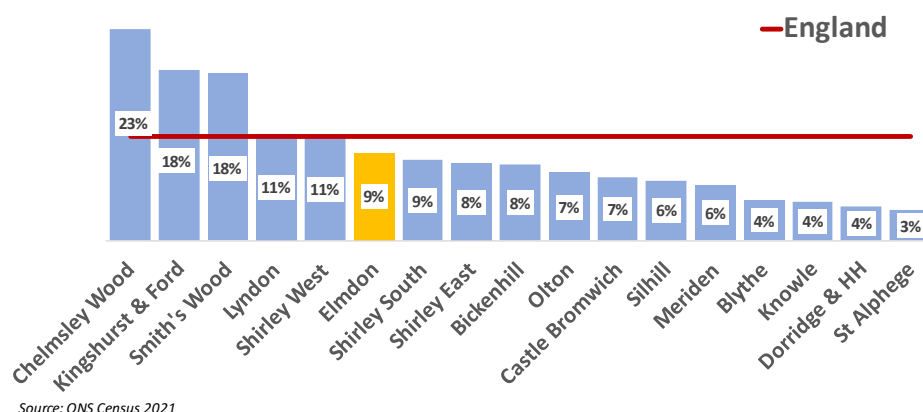
Child income deprivation among the nine Elmdon LSOAs ranges from Land Rover North on the 48th percentile to the least deprived neighbourhood Elmdon Park South on the 65th percentile. Only Land Rover North (48th percentile) is among the 50% most income deprived neighbourhoods in England from a child perspective.

IDACI Rank in Elmdon 2019	
LSOA	IDACI Percentile Rank (1=most deprived, 100=least deprived)
Land Rover North	48.4
Hatchford Brook	53.1
Coppice	57.3
Valley	59.9
Elmdon Heath	60.5
Land Rover South	61.9
Elmdon Park North	63.9
Damsonwood North	63.9
Elmdon Park South	65.3
<i>Source: English Indices of Deprivation 2019</i>	

Older People Poverty

In February 2023 there were 252 older people in Elmdon claiming a pension credit. This equates to 9% of the pension age population. This is in line with the Solihull (9%) average and lower than the England (11%) average. Elmdon has the 6th highest pension credit rate among Solihull's 17 wards.

Pension Credit Rate in Solihull February 2023



The Income Deprivation Affecting Older People (IDAOP) is a component part of the IMD measuring the relative income deprivation impacting upon older people aged 65 and over.

Elmdon’s nine LSOAs are, on average, ranked on the 59th percentile nationally of the IDAOP, with the 17 Solihull wards ranging from Chelmsley Wood (21st percentile) to St Alphege (93rd percentile). It is notable that even the most relatively deprived Solihull wards rank outside the most deprived quintile in England on this measure. Six Solihull wards rank as more deprived than Elmdon in terms of income deprivation affecting older people and ten as less deprived.

Income Deprivation Affecting Older People (IDAOP) in Solihull 2019	
Wards	Average IDAOP Percentile Rank (1=most deprived, 100=least deprived)
Chelmsley Wood	21
Smith's Wood	25
Kingshurst & Fordbridge	26
Lyndon	47
Shirley West	53
Bickenhill	58
Elmdon	59
Shirley South	65
Shirley East	65
Olton	68
Castle Bromwich	68
Meriden	72
Silhill	74
Blythe	85
Knowle	88
Dorridge & Hockley Heath	88
St Alphege	93

Source: English Indices of Deprivation 2019

Older people income deprivation among the nine Elmdon LSOAs ranges from Damsonwood North on the 40th percentile to the least deprived neighbourhood Elmdon Heath on the 93rd percentile. There are no neighbourhoods in Elmdon that are significantly income deprived from an older person perspective.

IDAOP Rank in Elmdon 2019	
LSOA	IDACI Percentile Rank (1=most deprived, 100=least deprived)
Damsonwood North	40.3
Elmdon Park South	41.8
Coppice	47
Land Rover North	47.3
Hatchford Brook	56.3
Land Rover South	64.1
Valley	65.2
Elmdon Park North	70
Elmdon Heath	92.9

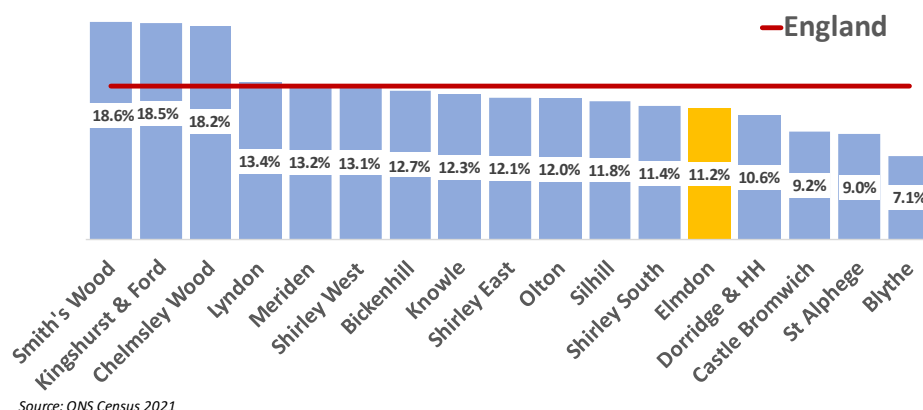
Source: English Indices of Deprivation 2019

Fuel Poverty

Fuel poverty is measured by the Department for Business, Energy & Industrial Strategy which determines that those households which are below the poverty line and at the same time are energy inefficient and fuel poor.

688 Elmdon households were classified as fuel poor in 2021. This equates to 11.2% of all Elmdon households, slightly lower than the Solihull (12.7%) and England (13.1%) averages. Among the 17 Solihull wards Elmdon has the 5th lowest fuel poverty rate.

Fuel Poverty Rate in Solihull 2021



Of the nine Lyndon LSOAs the percentage of fuel poor households ranges from nearly 14% in Damsonwood North to less than 6% in Elmdon Heath.

Fuel Poor Households in Elmdon 2021		
	Number	% Households
Damsonwood North	142	13.7%
Elmdon Park South	82	12.8%
Elmdon Park North	75	12.5%
Hatchford Brook	85	12.1%
Land Rover North	79	11.9%
Valley	62	10.5%
Land Rover South	68	10.2%
Coppice	65	9.4%
Elmdon Heath	30	5.6%

Source: Department for Business, Energy & Industrial Strategy

Employment and Skills

Resident Economic Activity

At the time of the 2021 Census 74% of the Elmdon working age population were in employment (5,554 individuals), 4% were unemployed (320 individuals) and 21% economically inactive (1,591 individuals). This was very similar to the pattern across Solihull, but the employment rate is higher than for England.

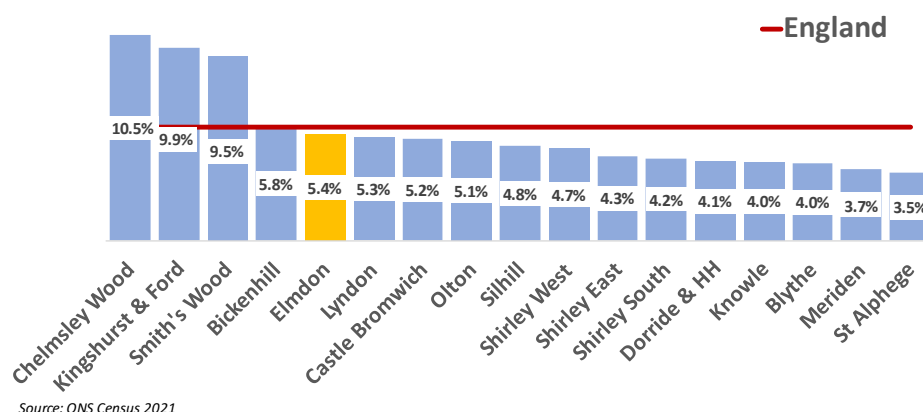
Economic Activity of Working Age Population in Elmdon 2021				
Economic Status	Number in Elmdon	% 16-64 Population		
		Elmdon	Solihull	England
Employed	5,554	74%	73%	71%
Unemployed	320	4%	4%	4%
Inactive	1,591	21%	23%	25%
All Age 16-64	7,465			

Source: ONS Census 2021

An unemployment rate reflects just the part of the population that is economically active (i.e. excludes people who have opted out of the labour market due to retirement or looking after home and are deemed to be inactive).

In March 2021, Elmdon's unemployment rate of 5.4% was lower than the England average (5.8%).

Unemployment Rate in Solihull March 2021



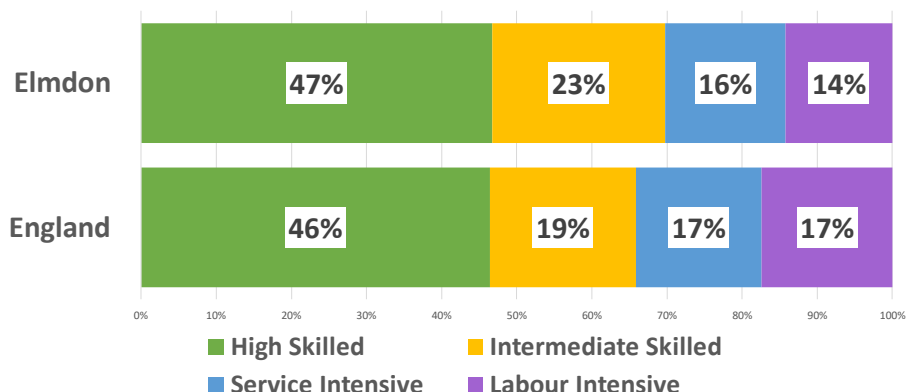
Resident Employment

The occupational profile of Elmdon residents in employment is similar to England, although proportionally fewer people work in labour intensive jobs than nationally (14% Elmdon; 17% England). However, a notably smaller proportion of the Elmdon population work in higher skilled managerial and professional jobs than the Solihull average.

Occupation of Employed Population of Elmdon 2021				
Occupation	Number in Elmdon	% Population in Employment		
		Elmdon	Solihull	England
Managers, directors & senior officials	663	11%	15%	13%
Professional occupations	1,245	22%	24%	20%
Associate professional & technical occupations	789	14%	13%	13%
Administrative & secretarial occupations	714	12%	11%	9%
Skilled trades occupations	615	11%	8%	10%
Caring, leisure & other service occupations	499	9%	8%	9%
Sales & customer service occupations	426	7%	7%	7%
Process, plant & machine operatives	399	7%	6%	7%
Elementary occupations	423	7%	8%	10%
All in Employment	5,773			

Source: ONS Census 2021

Occupation of Employed Population Elmdon 2021



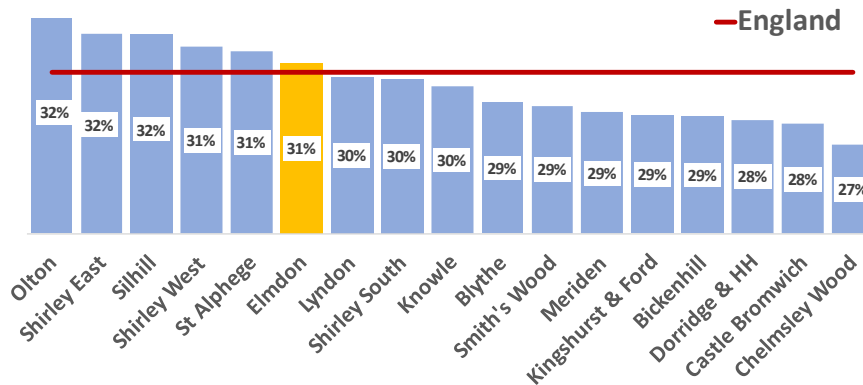
Source: ONS Census 2021

31% of Elmdon residents in employment work in the public sector (1,762 individuals across public administration, education and healthcare). This is by far the largest sector in Elmdon with more people in employment than across the benchmarks. Other significant industries for those in employment in Elmdon include wholesale & retail (14%), business services (12%), manufacturing (11%) and construction (9%).

Industry of Employed Population of Elmdon 2021				
Industry Sector	Number in Elmdon	% Population in Employment		
		Elmdon	Solihull	England
Manufacturing	635	11%	10%	7%
Other Production	5	0.9%	0.3%	1.0%
Electricity, gas & water supply	87	2%	2%	1%
Construction	507	9%	9%	9%
Wholesale & retail	782	14%	13%	15%
Transport & storage	293	5%	5%	5%
Accommodation & food services	258	5%	4%	5%
Information & communication	304	5%	5%	5%
Financial services	238	4%	5%	4%
Business Services	673	12%	14%	14%
Public Services	1,762	31%	30%	30%
Other Services	225	4%	4%	5%
All in Employment	5,769			

Source: ONS Census 2021

Employed in Public Services in Solihull March 2021

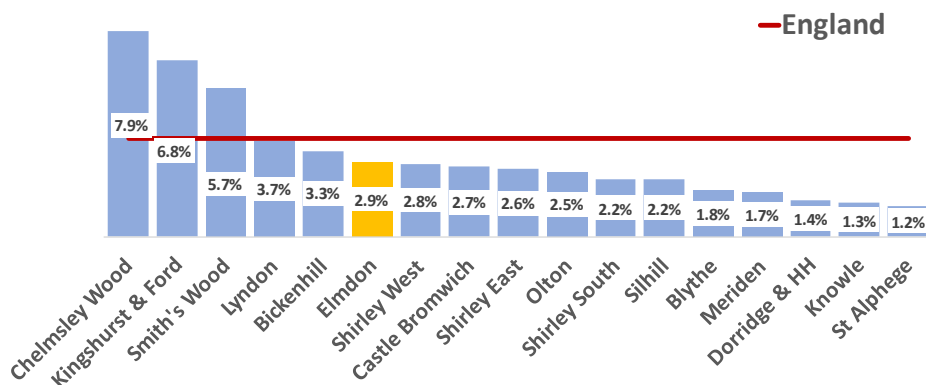


Source: ONS Census 2021

Claimant Count Unemployment

As of August 2023, 220 people in Elmdon were in receipt of unemployment benefit. This equates to a claimant unemployment rate of 2.9%, lower than the Solihull (3.2%) and England (3.8%) averages. Among the 17 Solihull wards the claimant unemployment rate in Elmdon is the 6th highest.

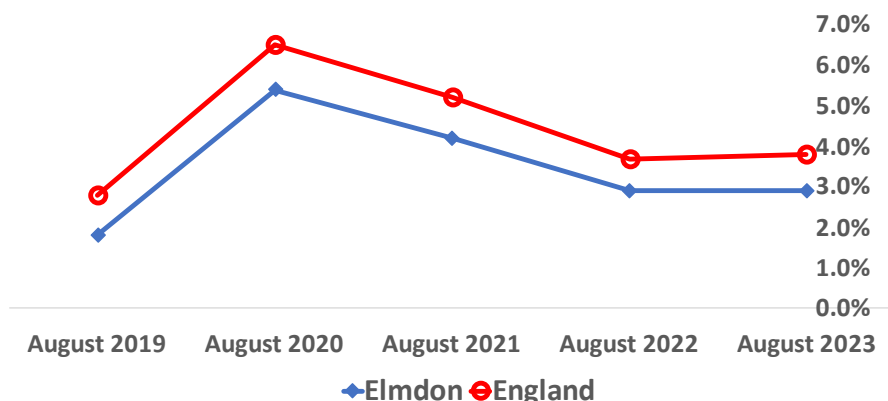
Claimant Unemployment Rate in Solihull August 2023



Source: ONS/NOMIS

The claimant unemployment has fluctuated over recent years following the onset on the Covid-19 pandemic in early 2020. Claimant unemployment in Elmdon has been consistently lower than the England average but rose from 1.8% in August 2019 to 5.4% a year later. It has subsequently trended downwards to 2.9% in August 2023.

Trend in Claimant Unemployment Rate in Elmdon



Source: ONS/NOMIS

Resident Qualifications

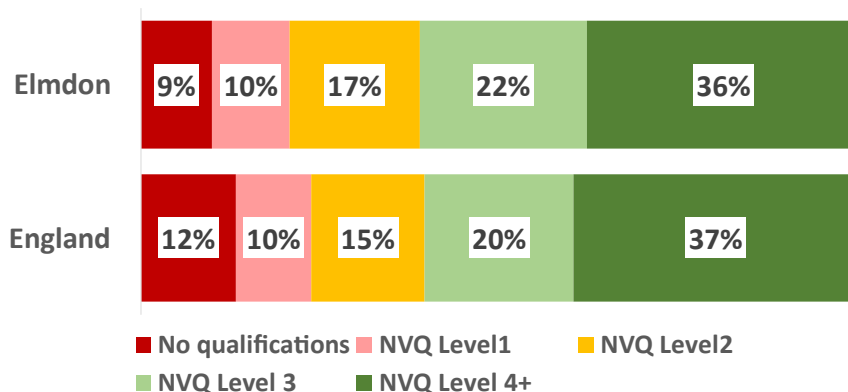
Working age Elmdon residents tend to have higher levels of formal qualifications than the benchmarks. For instance, 22% of Elmdon residents (1,630 individuals) had NVQ level 3 qualifications in March 2021 compared to 19% of the Solihull population and 20% of people in England. However, only 36% of Elmdon residents (2,668) have NVQ level 4+ qualifications in March 2021 compared to 40% of the Solihull population and 37% of the England population.

At the other end of the spectrum fewer Elmdon residents aged 16-64 have no qualifications (9% vs 11% Solihull, 12% England) than benchmark averages.

Formal Qualifications of Working Age Elmdon Population 2021				
Qualifications	Number in Elmdon	% 16-64 Population		
		Elmdon	Solihull	England
No qualifications	691	9%	11%	12%
NVQ Level1	760	10%	10%	10%
NVQ Level2	1,267	17%	16%	15%
NVQ Level 3	1,630	22%	19%	20%
NVQ Level 4+	2,668	36%	40%	37%
Other	433	6%	5%	6%
16-64 Population	7,459			

Source: ONS Census 2021

Formal Qualification Levels in 2021 16 - 64 Population Elmdon



Source: ONS Census 2021

Health and Care

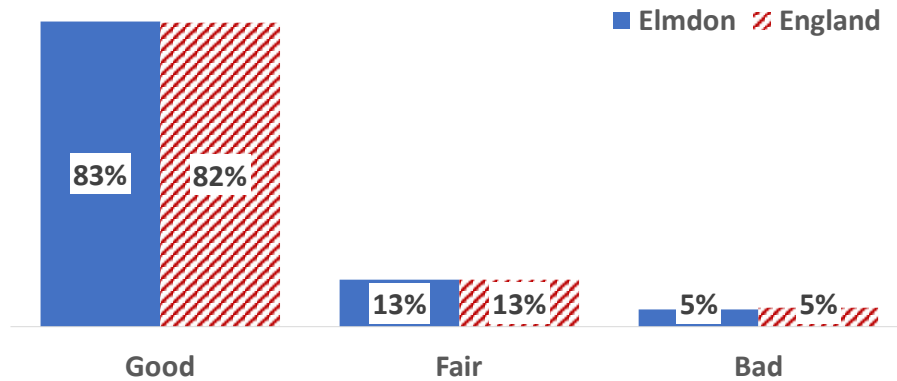
General Health, Disability and Unpaid Care

According to the 2021 Census self-reported general health in Elmdon is on a par with that of the population of England. A large majority of people in Elmdon say that their health is good (47% very good, 35% good) while just 5% say that their health is bad (4% bad, 1% very bad).

General Health of Population in Elmdon 2021				
General Health	Number in Elmdon	% Population		
		Elmdon	Solihull	England
Very good health	5,851	47%	49%	48%
Good health	4,331	35%	33%	34%
Fair health	1,568	13%	12%	13%
Bad health	450	4%	4%	4%
Very bad health	128	1%	1%	1%
Total Population	12,328			

Source: ONS Census 2021

General Health of Population Elmdon 2021



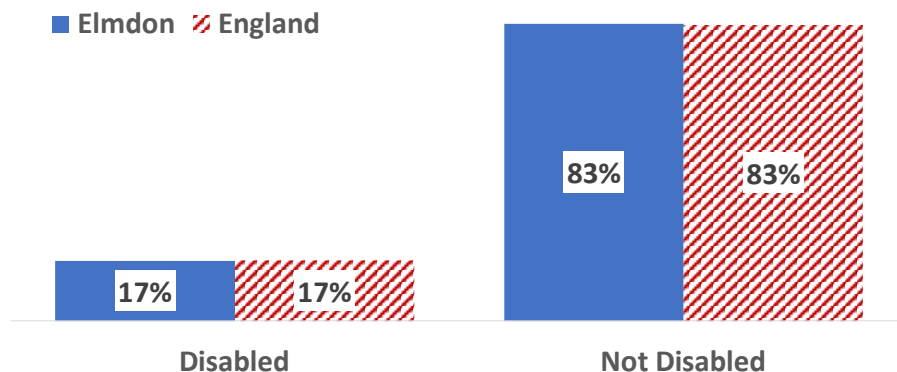
Source: ONS Census 2021

The vast majority of people in Elmdon have no long-term physical or mental health conditions (77%). 17% of the Elmdon population say that their day-to-day activities are limited and are therefore considered disabled. This is on a par with the Solihull and England averages.

Disability in Elmdon Population 2021				
Disability	Number in Elmdon	% Population		
		Elmdon	Solihull	England
Day-to-day activities limited a lot	849	7%	7%	7%
Day-to-day activities limited a little	1,216	10%	10%	10%
Has long term physical or mental health condition but day-to-day activities are not limited	811	7%	7%	7%
No long term physical or mental health conditions	9,453	77%	76%	76%
Total Population	12,329			

Source: ONS Census 2021

Disability in Population Elmdon 2021

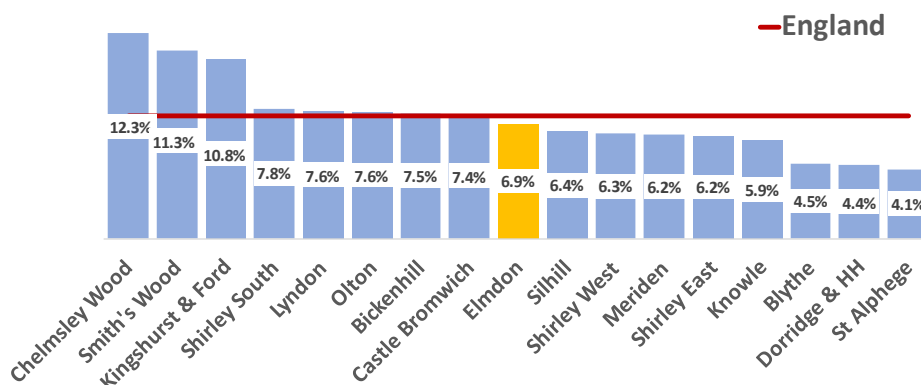


Source: ONS Census 2021

7% of the Elmdon population (849 individuals) say that their day-to-day activities are limited a lot by a long-term health condition in-line with the England average. Among the 17 Solihull wards Elmdon is

towards the middle although there are significant differences between the high rates evident in the three North Solihull wards and the rest of the borough.

Life Limited a Lot by Long – Term Health Condition Solihull Population 2021



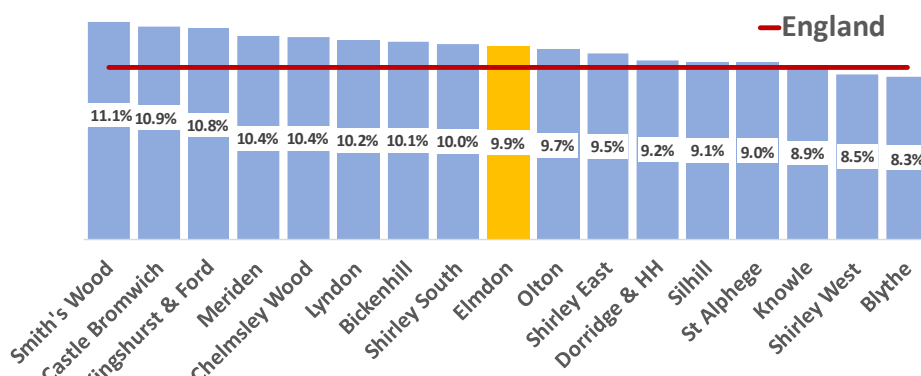
Source: Dept for Business, Energy & Industrial Strategy

Just under 10% of the Elmdon population (1,151 individuals) provide unpaid care to a friend or relative compared to 90% who provide no care (10,502 individuals). This is broadly in-line with the Solihull and England averages.

Provision of Unpaid Care in Elmdon Population 2021				
Care Provided	Number in Elmdon	% Population		
		Elmdon	Solihull	England
Provides no unpaid care	10,502	90%	90%	91%
Provides 9 hours or less care	423	4%	4%	3%
Provides 10 to 19 care	162	1%	1%	1%
Provides 20 to 34 care	111	1%	1%	1%
Provides 35 to 49 hours care	125	1%	1%	1%
Provides 50+ hours care	330	3%	3%	3%
Total Population	11,653			

Source: ONS Census 2021

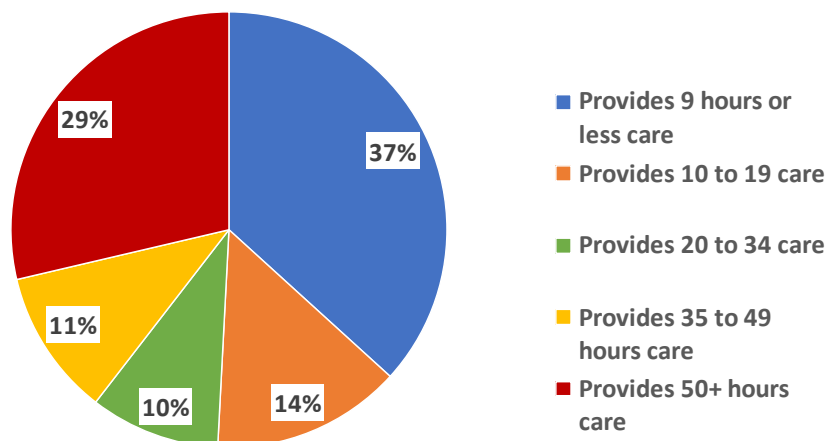
Provision of Unpaid Care in Solihull 2021



Source: Dept for Business, Energy & Industrial Strategy

37% of the Elmdon population who provide unpaid care do so for nine hours or less per week (423 individuals). At the other end of the spectrum 29% (330 individuals) provide 50 hours or more care per week. Elmdon carers are slightly less likely to care for 50 hours+ per week than carers across England (29% vs 30%).

Provision of Unpaid Care in Elmdon 2021



Life Expectancy

Life expectancy at birth is an estimate of the average number of years a new-born baby would survive if he or she experienced the age-specific mortality rates for that area. As such it is a useful summary measure of all-cause mortality and a proxy for the overall health of an area.

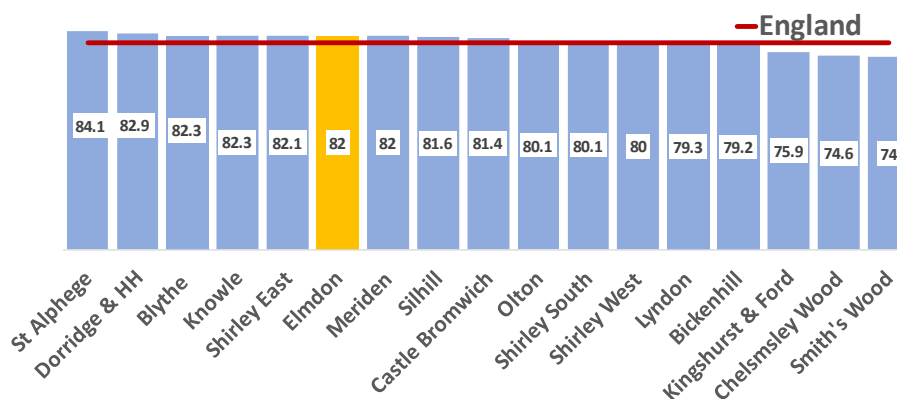
Life expectancy in Elmdon is significantly higher than the England average for both males and females and is towards the upper third of the 17 Solihull wardsⁱ.

Life Expectancy at Birth (Years) in Elmdon 2016 to 2020			
	Elmdon	Solihull	England
Male	82	80.2	79.5
Female	85.6	84.1	83.2

Source: Local Health, Office for Health Improvement & Disparities

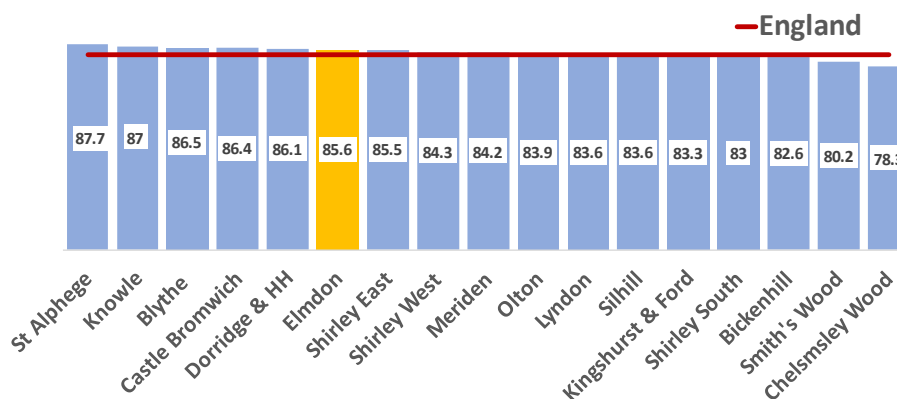
ⁱ Shading used in all OHID health tables denotes statistical significance: green=statistically better than in England; yellow=in-line with England average; red=statistically worse than England.

Male Life Expectancy in Solihull 2016 to 2020



Source: Local Health, Office for Health Improvement & Disparities

Female Life Expectancy in Solihull 2016 to 2020



Source: Local Health, Office for Health Improvement & Disparities

Hospital Admissions

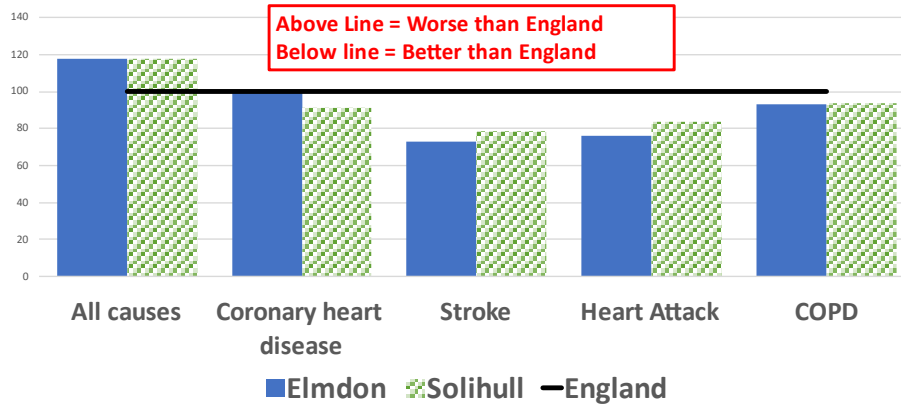
The table below shows that rate of standardised age emergency hospital admissions in Elmdon for various health conditions relative to the England average of 100. Like Solihull as a whole emergency admissions for all causes are significantly more common in Elmdon than across England (117.6 vs 100). However, the rate of emergency admissions in Elmdon for stroke and heart attack are below average.

Emergency Admissions to Hospital in Elmdon 2016/17 to 2020/21		
<i>This is an age standard admissions ratio where England = 100. A SAR over 100 indicates that admissions are more common than England, a SAR below 100 indicates that admissions are less common than England</i>		
	Elmdon SAR	Solihull SAR
All causes	117.6	117.5
Coronary heart disease	99.6	90.9
Stroke	73	78.3
Heart Attack	76	83.6
Chronic Obstructive Pulmonary Disease (COPD)	93.1	93.6

Source: Local Health, Office for Health Improvement & Disparities

Emergency Hospital Admissions 2016/17 to 2020/21

Standardised Admissions Ratio



Source: Local Health, Office for Health Improvement & Disparities

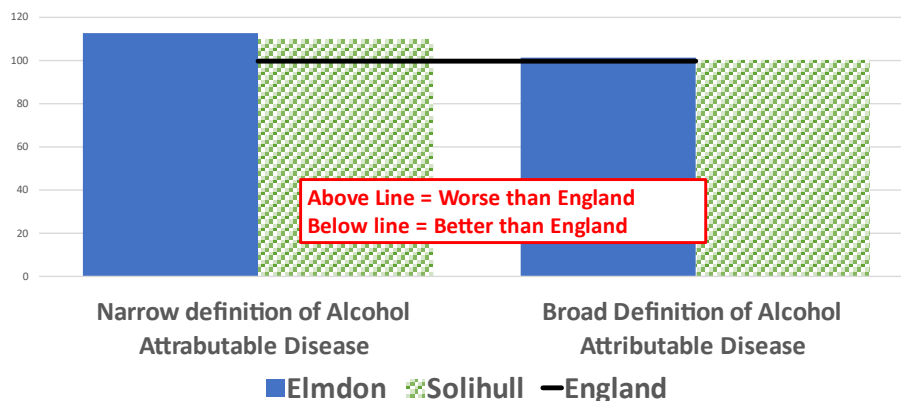
Alcohol consumption is a contributing factor to hospital admissions and deaths from a diverse range of conditions. Alcohol misuse is measured by hospital admissions for diseases attributable to alcohol. Using a narrow definition of diseases attributable to alcohol the rate in Elmdon is significantly higher than the England average.

Admissions due to Alcohol Misuse in Elmdon 2016/17 to 2020/21		
<i>This is an age standard admissions ratio where England = 100. An SAR over 100 indicates that incidence is more common than England, an SAR below 100 indicates that incidence is less common than England</i>		
	Elmdon SAR	Solihull SAR
Alcohol attributable conditions (narrow definition)	112.6	110.1
Alcohol attributable conditions (broad definition)	101.4	100.3

Source: Local Health, Office for Health Improvement & Disparities

Admissions for Alcohol 2016/17 to 2020/21

Standardised Admissions Ratio



Source: Local Health, Office for Health Improvement & Disparities

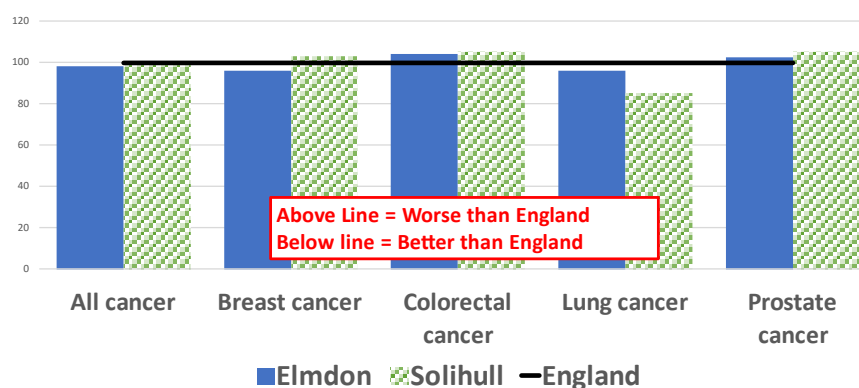
Cancer Incidence

The incidence of cancer (defined by the number of new cases) in Elmdon is statistically in-line with the England average as is the case for all specific types of cancer.

Incidence of Cancer in Elmdon 2015 to 2019		
<i>This is an age standard incidence ratio where England = 100. An SIR over 100 indicates that incidence is more common than England, an SIR below 100 indicates that incidence is less common than England</i>		
	Elmdon SIR	Solihull SIR
All cancer	98.2	98.6
Breast cancer	96.1	103.2
Colorectal cancer	104.2	105.1
Lung cancer	96.2	85.4
Prostate cancer	102.7	105.4
<i>Source: Local Health, Office for Health Improvement & Disparities</i>		

Incidence of Cancer 2015 to 2019

Standardised Incidence Ratio



Source: Local Health, Office for Health Improvement & Disparities

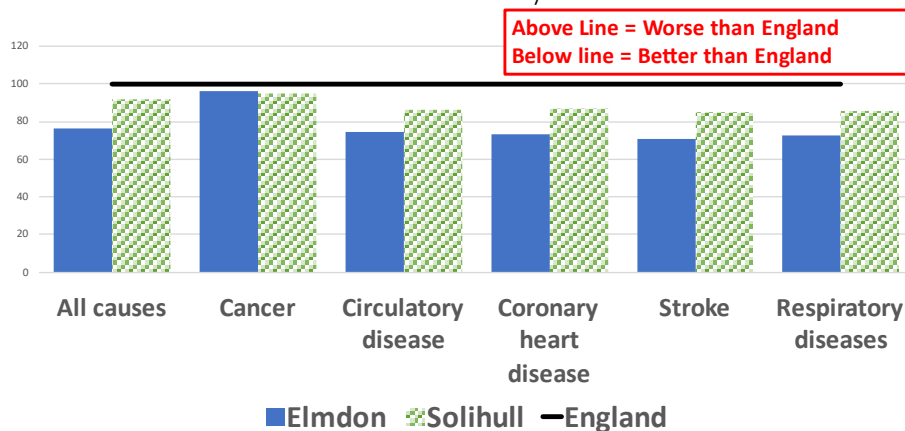
Causes of Mortality

All age mortality in Elmdon is significantly lower than the England average with this also being the case for deaths from circulatory disease, coronary heart disease and respiratory disease. Deaths from strokes are also below average in Elmdon, although given the confidence intervals that apply to this indicator it cannot be described as statistically significant.

All Age Deaths in Elmdon 2016 to 2020		
<i>This is an age standard mortality ratio where England = 100. A SMR over 100 indicates that deaths are more common than England, a SMR below 100 indicates that deaths are less common than England</i>		
	Elmdon SMR	Solihull SMR
All causes	76.3	91.6
Cancer	96.5	95.1
Circulatory disease	74.6	86.1
Coronary heart disease	73.5	86.8
Stroke	70.6	85.2
Respiratory diseases	72.9	85.6
<i>Source: Local Health, Office for Health Improvement & Disparities</i>		

All Age Deaths 2016 to 2020

Standardised Mortality Ratio



Source: Local Health, Office for Health Improvement & Disparities

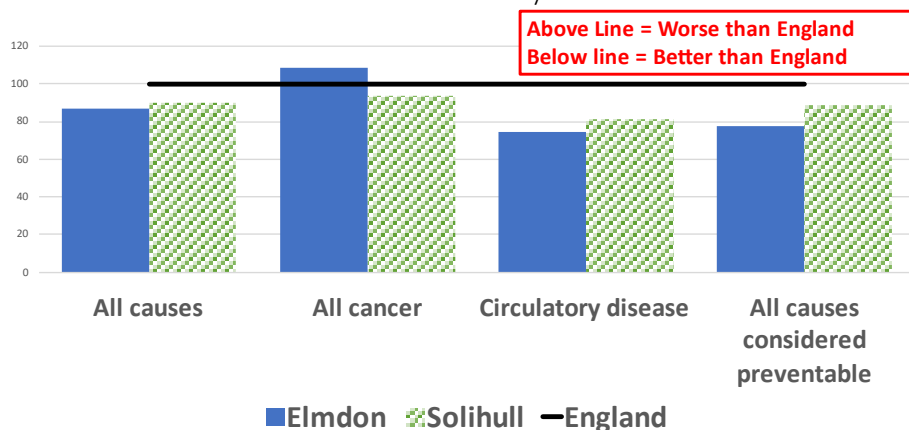
Premature mortality (deaths under the age of 75 years) in Elmdon is statistically in-line with the England average, although early deaths from all causes considered preventable are notably lower.

Premature and Preventable Deaths (under 75 years) in Elmdon 2016 to 2020		
<i>This is an age standard mortality ratio where England = 100. A SMR over 100 indicates that deaths are more common than England, a SMR below 100 indicates that deaths are less common than England</i>		
	Elmdon SMR	Solihull SMR
All causes	86.9	89.9
All cancer	108.4	93.5
Circulatory disease	74.3	81.3
All causes considered preventable	77.5	88.6

Source: Local Health, Office for Health Improvement & Disparities

All Premature & Preventable Deaths 2016 to 2020

Standardised Mortality Ratio



Source: Local Health, Office for Health Improvement & Disparities

Housing and Transport

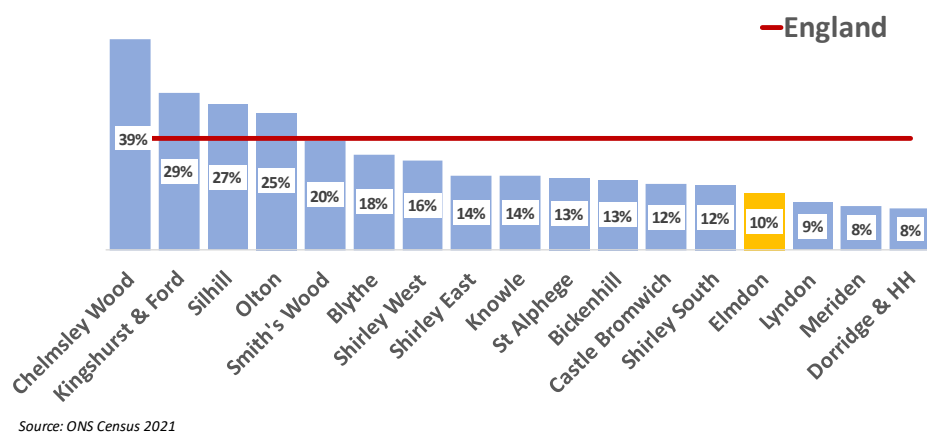
Accommodation Type

89% of Elmdon households live in a house (4,534 households) and 10% in a flat (536 households). Among the 17 Solihull wards Elmdon has the 4th lowest proportion of households living in a flat.

Accommodation Type in Elmdon 2021				
Tenure	Number in Elmdon	% Households		
		Elmdon	Solihull	England
Detached Housing	943	18%	28%	23%
Semi-Detached Housing	2,816	55%	37%	31%
Terraced Housing	775	15%	16%	23%
Flats	536	10%	17%	21%
Other	48	1%	1%	2%
All Households	5,118			

Source: ONS Census 2021

Households Living in a Flat in Solihull 2021



Tenure

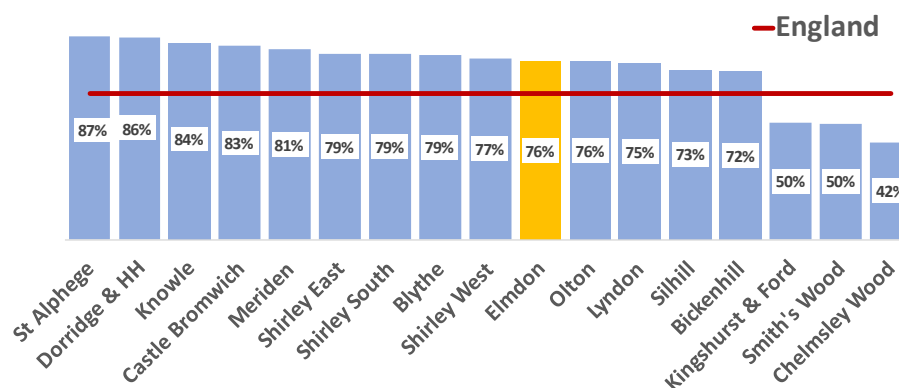
76% of Elmdon households own (or part own) their own home either outright or through a mortgage (3,904 households). The vast majority of the remainder rent either privately or socially. Social renting in Elmdon (405 households, 8% of total) is less common than across England (17%) or Solihull (14%).

Tenure in Elmdon 2021				
Tenure	Number in Elmdon	% Households		
		Elmdon	Solihull	England
Owned or Shared Ownership	3,904	76%	73%	62%
Social rented	405	8%	14%	17%
Private rented or lives rent free	809	16%	13%	21%
All Households	5,118			

Source: ONS Census 2021

Homeownership in Elmdon is far more common than across England (76% vs 62%) but is broadly in-line with the average across Solihull where homeownership rates are above the national average everywhere except the three North Solihull wards.

Homeownership (including shared ownership) in Solihull 2021



Source: ONS Census 2021

Overcrowding

Household overcrowding is assessed by comparing the number of people in a household against the number of bedrooms that they require based on the bedroom standard which determines that adults, children over 16 and children between 10 and 15 of a different sex are entitled to their own bedroom. Overcrowding occurs when the number of bedrooms in the accommodation is less than the number required under this bedroom standard.

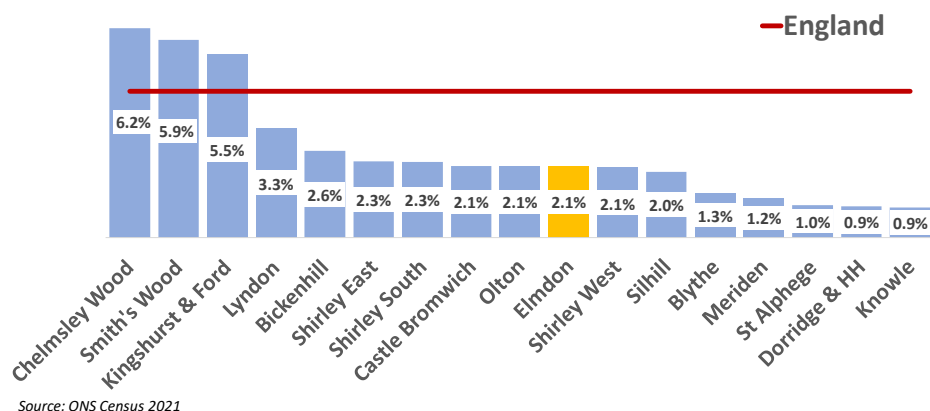
A large majority of households in Elmdon have at least one spare bedroom and are considered under-utilised (78%, 3,986 households). This is common across Solihull and England. Just 2% of Elmdon households are overcrowded compared to the England average of 4%.

With the exception of the three North Solihull wards bedroom overcrowding is less common among the 17 Solihull wards than England.

Overcrowding in Elmdon (Bedroom Standard) 2021				
Bedroom Occupation	Number in Elmdon	% Households		
		Elmdon	Solihull	England
Under utilised	3,986	78%	76%	69%
Ideal Occupation	1,023	20%	22%	27%
Overcrowded	109	2%	3%	4%
All Households				

Source: ONS Census 2021

Overcrowded households in Solihull 2021 (Based on Number of Bedrooms)



Access to Car or Van

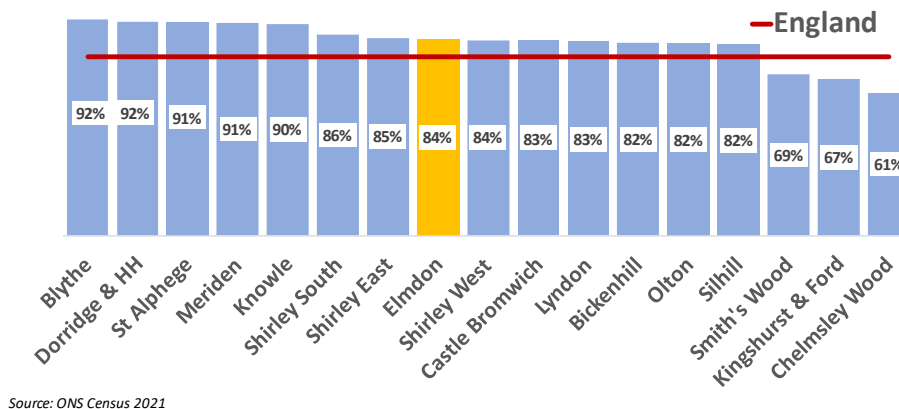
84% of Elmdon households have a car or van (4,281 households) including 42% (2,169 households) that have more than one. Car or van ownership, including multiple ownership is more common in Elmdon than the England average (76% of households including 35% multiple).

With the exception of the three North Solihull wards all Solihull wards have higher levels of car or van ownership than the England average.

Elmdon Households with a car or van 2021				
Car/van access	Number in Elmdon	% Households		
		Elmdon	Solihull	England
No car or van access	837	16%	18%	24%
Car or van access	4,281	84%	82%	76%
<i>Number of cars or vans per household</i>				
1 car or van	2,112	41%	39%	41%
2 cars or vans	1,621	32%	32%	26%
3+ cars or vans	548	11%	11%	9%
All Households	5,118			

Source: ONS Census 2021

Households with access to a car or van in Solihull 2021

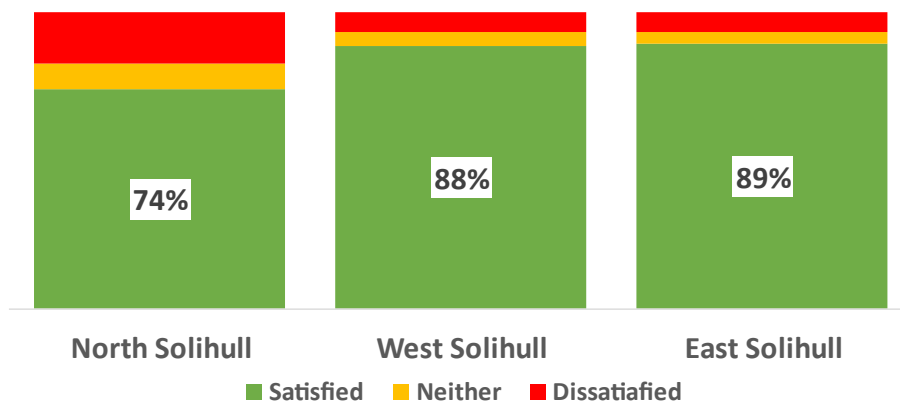


Community and Safety

Community Satisfaction and Belonging

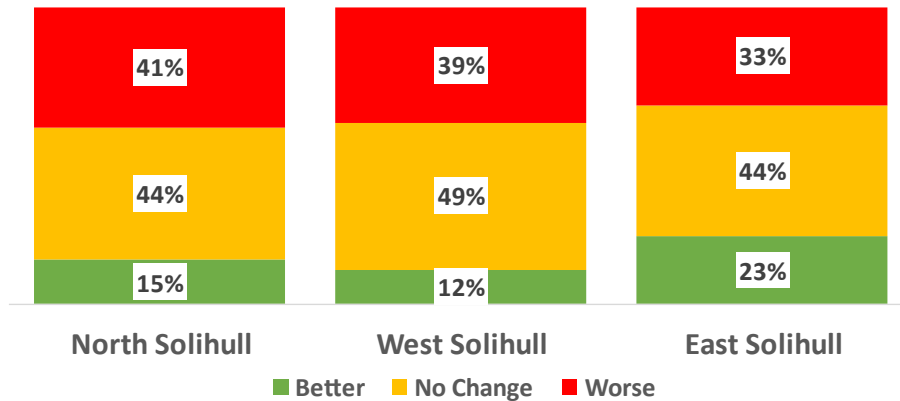
Most Solihull respondents to the 2022 Place Survey say that they are satisfied with their local area as a place to live (84%) with just 10% saying that they are dissatisfied. Levels of satisfaction are high across all three Solihull localities and in West Solihull 88% are satisfied and 7% dissatisfied.

Satisfaction with local area as place to live



The majority of Solihull respondents to the 2022 Place Survey thought that their local area had remained the same or got worse over the two preceding years (85%), including 38% who thought that their local area got worse over this period. The results do not vary greatly across localities with West Solihull closely mirroring the Solihull average.

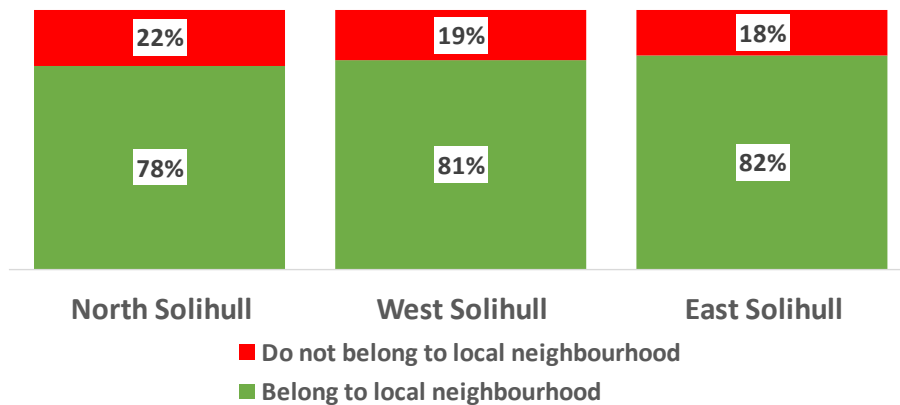
How has local area changed in last 2 years



Source: SMBC, Solihull Place Survey 2022

82% of respondents to the 2022 Place Survey feel that they belong to their local neighbourhood while 20% do not. Feelings of community belonging vary little across Solihull with West Solihull in-line with the borough average.

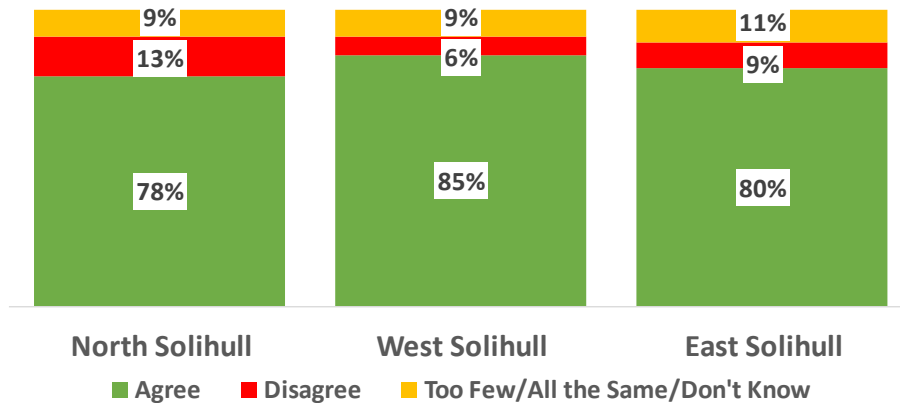
To what extent does respondent feel they belong to local neighbourhood



Source: SMBC, Solihull Place Survey 2022

Despite significant demographic changes and increasing ethnic and religious diversity Solihull remains a cohesive borough. 82% of respondents agree that people from a different background get on well together in their local area, with just 9% disagreeing. Cohesion is high throughout Solihull with West Solihull marginally more positive than the borough average.

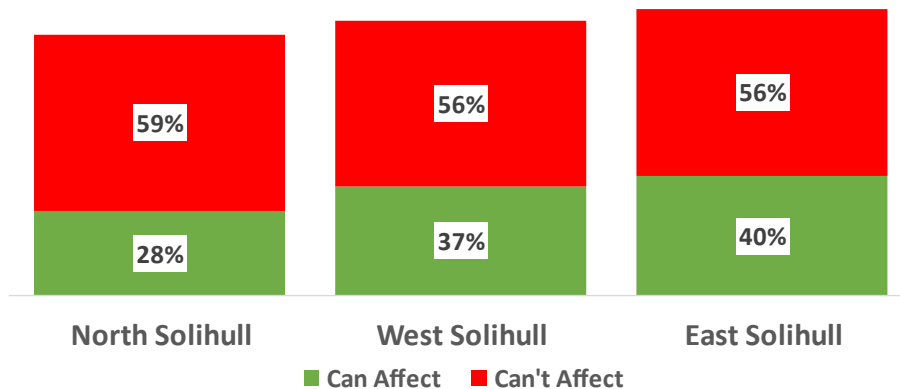
People from a different background get on well together in local area



Civic Participation

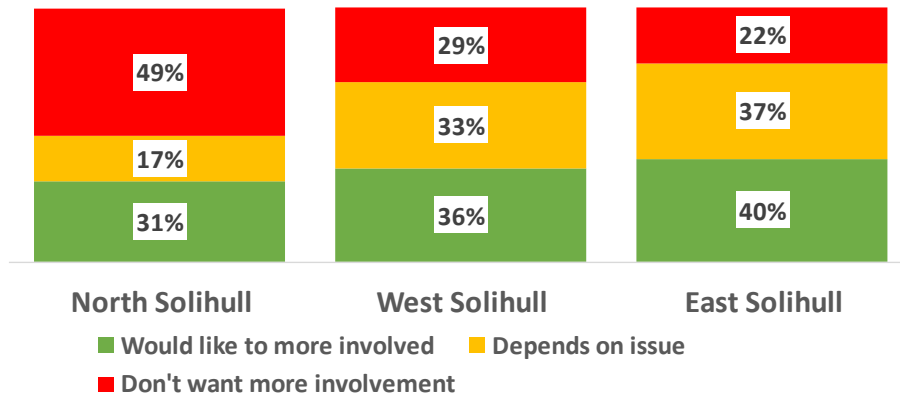
35% of respondents to the 2022 Solihull Place Survey say that they can influence decisions that affect their local area while 57% don't feel they can influence decisions. Fewer people in North Solihull feel they can influence decisions than elsewhere in the borough, with West Solihull about average.

To what extent do feel able to influence decisions that affect your local area



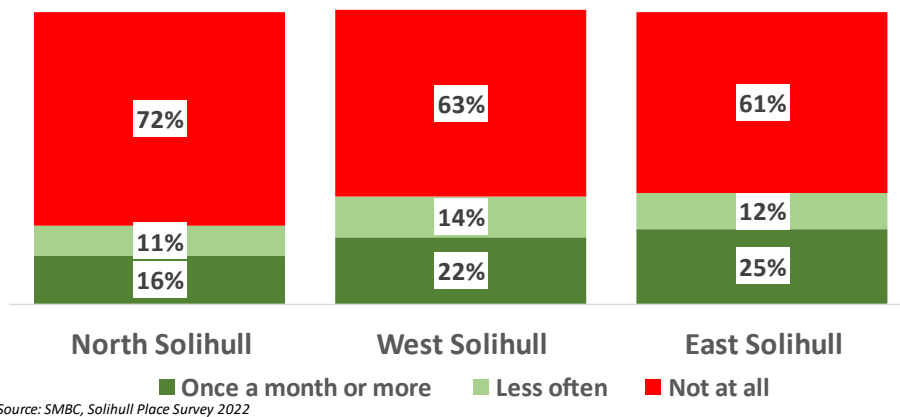
Despite the fact that 57% of respondents to the 2022 Solihull Place Survey say that they can't influence local decisions only 36% say that they would definitely like more involvement with 33% saying that they definitively don't want to be involved. The results for this measure do vary across the borough and in West Solihull 69% say that they are at least open to more involvement (36% definitely yes, 33% depends on the issue), while less than a third (29%) do not want to be involved.

Would like to be more involved in local decisions



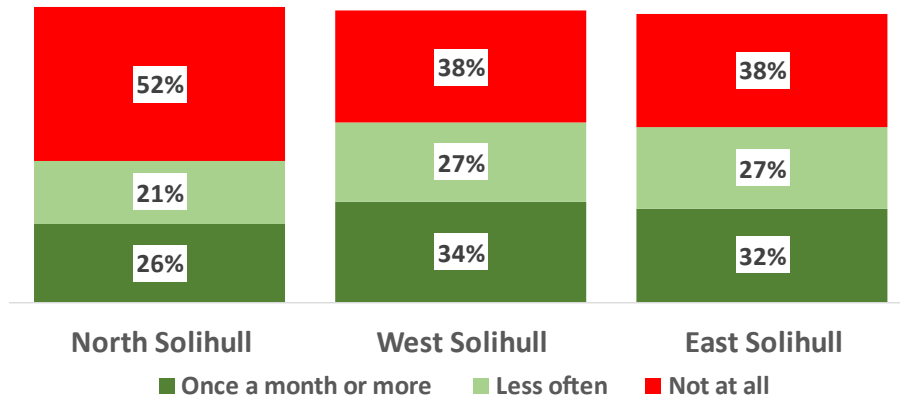
On average 34% of respondents to the 2022 Solihull Place Survey say that they have taken part in formal volunteering (defined as unpaid help to any group, club or organisation such as sports coaching or supporting a faith organisation) over the last year, including 21% who volunteer at least once a month. Participation is higher outside North Solihull with a participation rate of 36% in West Solihull.

Have taken part in formal volunteering in last year



On average 57% of respondents to the 2022 Solihull Place Survey say that they have provided informal help in their local community or to a neighbour over the last year, including 32% who have done so at least once a month. Participation is higher outside North Solihull with a participation rate of 61% in West Solihull.

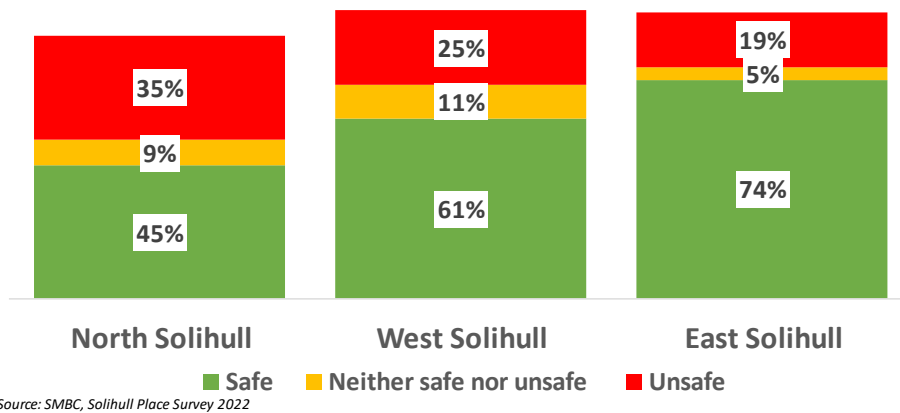
Have taken part in informal volunteering in last year



Community Safety

59% of Solihull respondents to the 2022 Place Survey say that they feel safe after dark whereas 27% feel unsafe. There is a significant difference between North Solihull and the rest of the borough on this measure, with 61% of West Solihull residents feeling safe after dark.

Feeling safe after dark in local area

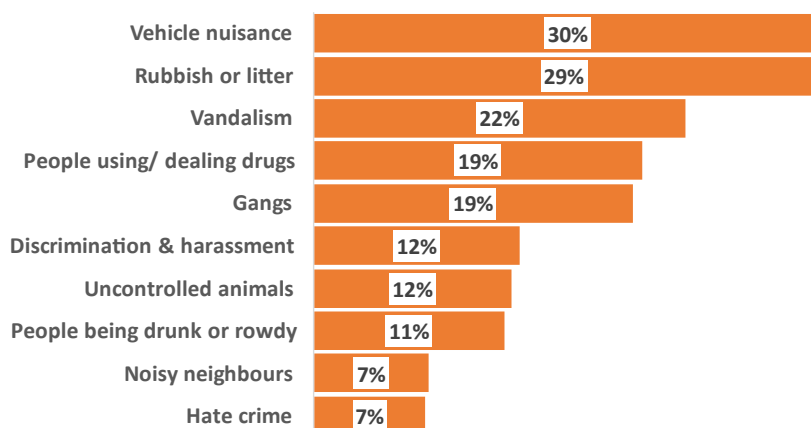


Respondents to the 2022 Solihull Place Survey were asked which of 10 types of antisocial behaviour were a problem in their local area. The most commonly cited problem in West Solihull was vehicle nuisance (30% of respondents) followed by rubbish & litter (29%) and vandalism (22%). Each type of ASB was considered a problem by fewer West Solihull respondents than the Solihull average.

Problem with Anti-Social Behaviour in Local Area		
ASB Type	West Solihull	Solihull
Discrimination, harassment or intimidation	12%	14%
Noisy neighbours or loud parties	7%	11%
Vehicle nuisance, like joyriding, abandoned cars etc	30%	32%
Gangs hanging around the streets	19%	22%
Uncontrolled animals or dog mess	12%	15%
People using or dealing drugs	19%	28%
People being drunk or rowdy in public places	11%	15%
Vandalism, graffiti & other deliberate damage to property or vehicles	22%	26%
Rubbish or litter lying around	29%	34%
Hate crime	7%	8%

Source: Solihull Place Survey 2022

Problem with ASB in West Solihull



Source: SMBC, Solihull Place Survey 2022

Crime Deprivation

Elmdon’s nine LSOAs are, on average, ranked on the 62nd percentile nationally in terms of crime & disorder deprivation, with the 17 Solihull wards ranging from the crime & disorder deprived Kingshurst & Fordbridge (15th percentile) to the advantaged Knowle (85th percentile). There are few signs of significant crime deprivation in Elmdon and in Solihull there are eight more deprived wards and eight less deprived wards.

Ward	Average Crime & Disorder Percentile Rank (1=most deprived, 100=least deprived)
Kingshurst & Fordbridge	15
Chelmsley Wood	16
Smith's Wood	25
Castle Bromwich	35
Shirley West	42
Lyndon	44
Bickenhill	48
Olton	58
Elmdon	62
Silhill	64
Shirley East	65
Meriden	71
Blythe	72
Dorridge & Hockley Heath	78
Shirley South	78
St Alphege	81
Knowle	85
<i>Source: English Indices of Deprivation 2019</i>	

Crime & disorder deprivation among the nine Elmdon LSOAs ranges from Hatchford Brook on the 38th percentile to the least deprived neighbourhood Land Rover North on the 99th percentile. Only three Elmdon neighbourhoods are in the most crime deprived 50% of LSOAs in England (Hatchford Brook, Land Rover South and Coppice).

Crime & Disorder Rank in Elmdon 2019	
LSOA	Crime & Disorder Percentile Rank (1=most deprived, 100=least deprived)
Hatchford Brook	38
Land Rover South	41.1
Coppice	46.3
Elmdon Heath	54.5
Elmdon Park South	67.3
Valley	68
Elmdon Park North	69.8
Damsonwood North	75.2
Land Rover North	98.6
<i>Source: English Indices of Deprivation 2019</i>	

Reported Crime and Antisocial Behaviour

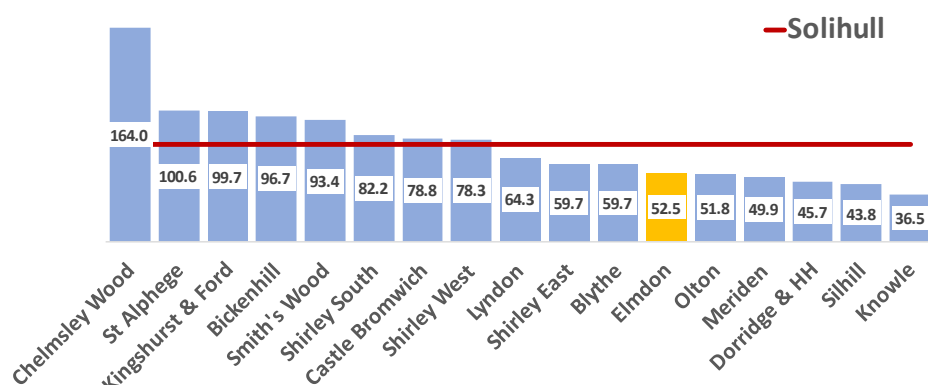
The table below shows the number of recorded crimes in the year to date (January-November 15th 2023). There have been 669 crimes in Elmdon, 4.1% of the Solihull total and equating to 52.5 per 1,000 population. This is lower than the Solihull average of 74.7 per 1,000 and the 6th lowest of the 17 Solihull wards.

Reported Crimes in 2023			
Ward	Number of Reported Crimes	% Reported Crimes	Crimes per 1,000 Population
Bickenhill	1,242	7.6%	96.7
Blythe	880	5.4%	59.7
Castle Bromwich	889	5.5%	78.8
Chelmsley Wood	2,183	13.4%	164.0
Dorridge & Hockley Heath	524	3.2%	45.7
Elmdon	669	4.1%	52.5
Kingshurst & Fordbridge	1,354	8.3%	99.7
Knowle	412	2.5%	36.5
Lyndon	893	5.5%	64.3
Meriden	636	3.9%	49.9
Olton	665	4.1%	51.8
Shirley East	724	4.5%	59.7
Shirley South	1,030	6.3%	82.2
Shirley West	1,010	6.2%	78.3
Silhill	545	3.4%	43.8
Smith's Wood	1,207	7.4%	93.4
St Alphege	1,393	8.6%	100.6
Solihull [^]	16,256		74.7

[^] Solihull total includes 861 crimes attributed to Airport/NEC (5% total)

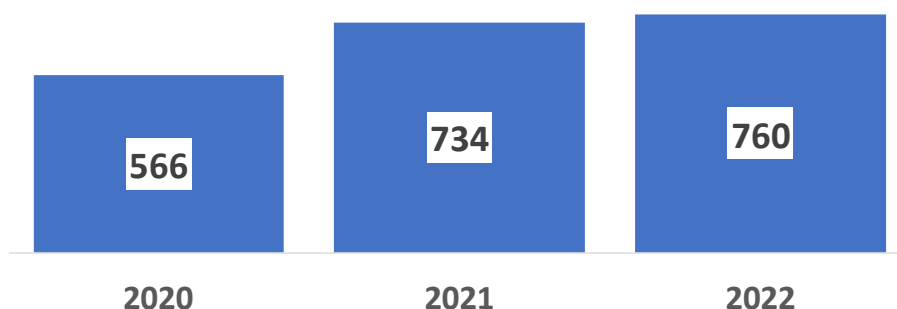
Source: West Midlands Police

Reported Crimes per 1,000 Population in Solihull 2023



The number of reported crimes in Elmdon trended upwards from 2020 to 2022, increasing by 34% (+194 crimes over this period). This is slightly lower than the 41% increase recorded across Solihull as a whole.

Annual Reported Number of Crimes in Elmdon



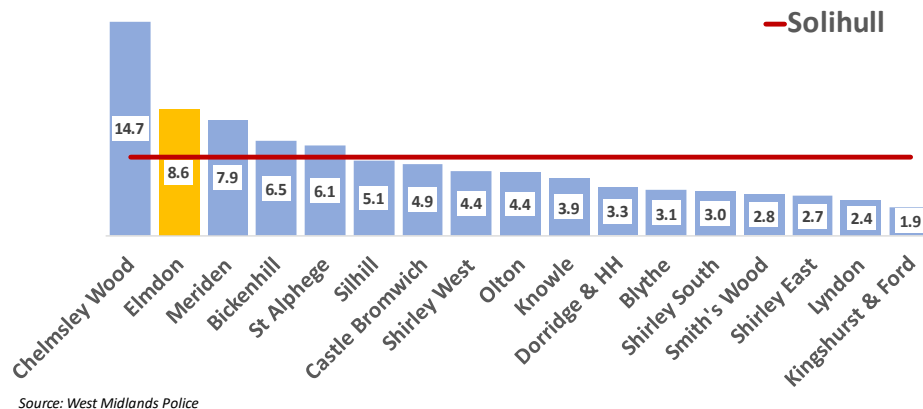
Source: West Midlands Police

The table below shows the number of recorded antisocial behaviour (ASB) incidents in the year to date (January-November 15th, 2023). There have been 110 ASB incidents in Elmdon, 9.4% of the Solihull total and equating to 8.6 per 1,000 population. This is higher than the Solihull average of 5.4 per 1,000 and ranks Elmdon 2nd highest of the 17 Solihull wards.

Reported Antisocial Behaviour Incidents in 2023			
Ward	Number of Reported ASB	% ASB	ASB per 1,000 Population
Bickenhill	83	7.1%	6.5
Blythe	46	3.9%	3.1
Castle Bromwich	55	4.7%	4.9
Chelmsley Wood	195	16.6%	14.7
Dorridge & Hockley Heath	38	3.2%	3.3
Elmdon	110	9.4%	8.6
Kingshurst & Fordbridge	26	2.2%	1.9
Knowle	44	3.7%	3.9
Lyndon	34	2.9%	2.4
Meriden	101	8.6%	7.9
Olton	56	4.8%	4.4
Shirley East	33	2.8%	2.7
Shirley South	38	3.2%	3.0
Shirley West	57	4.9%	4.4
Silhill	64	5.5%	5.1
Smith's Wood	36	3.1%	2.8
St Alphege	85	7.2%	6.1
Solihull	1,174		5.4

Source: West Midlands Police

Reported ASB per 1,000 Population in Solihull 2023



Local Assets and Services

My Solihull maps provide access to information about the local community including places to go and things to do. Users can search on groups appropriate for a specific budget or age group or to look for specialists in disability or mental health support. Information on defined areas of interest such as sports and physical activity clubs and facilities can also be found. My Solihull Maps can be accessed via the link below.

[My Solihull Map](#)