Shirley Healing Wood (Phase 1)
Social Value Report: Copper Beech Play

Data Verified
by Social Value Portal

Overview

This report details the social, economic, and environmental value generated throughout the defined reporting period. There are three sections which highlight achievements in both financial and non-financial terms:

1. Social & local economic value headlines
2. KPI dashboards (targets & delivery)
3. Social & local economic value by measure, a full breakdown of the delivery and £ value delivered

The activities and initiatives carried out have generated value for local people, their immediate communities and wider UK society.

Project Notes

Copper Beech Play partnered with Dickens Heath Community Primary, where children from the eco committee joined them on site for the afternoon. Helen (Director & Educator) walked with the children from school to site where she talked about local wildlife & habitat protection. The children enjoyed using our copper beech chalk boards to design wildlife pictures which will later be engraved onto the wooden archway. The children then helped to create a wildlife mound using timber off cuts from the installation which was then buried in earth. Before heading back to school they had a Q & A session with Jim who has been leading the installation at Hope Coppice.
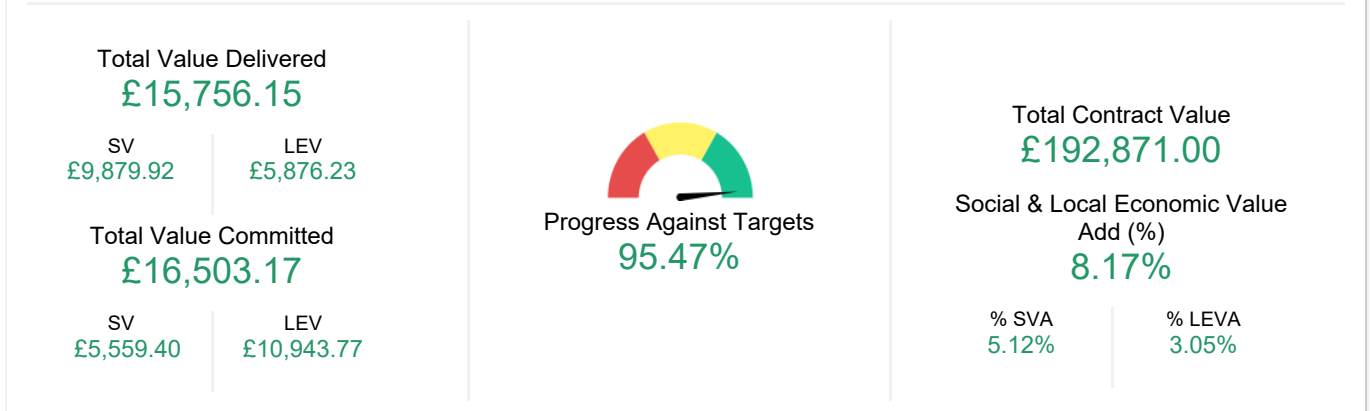
Hexagonal Building Donation
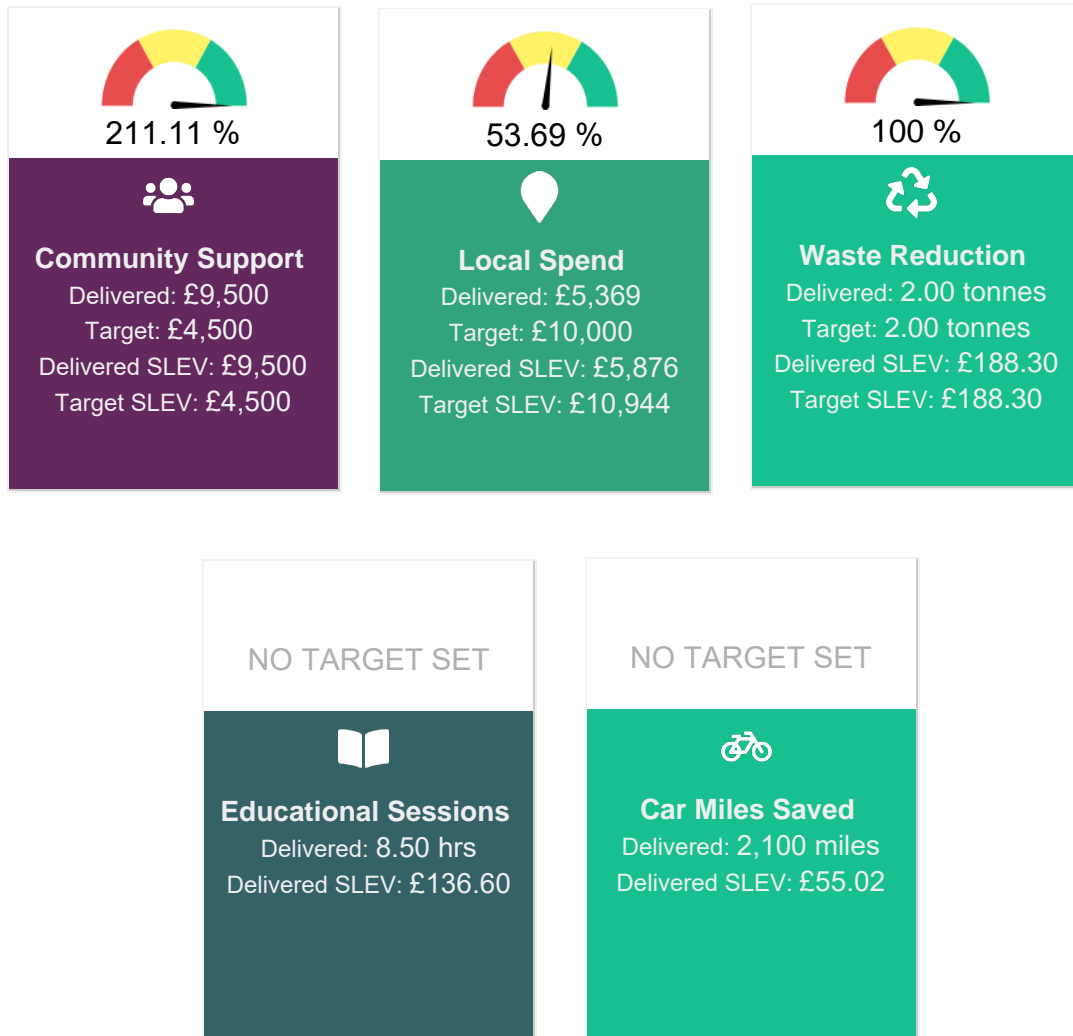
Wildlife Drawing Activity

Social Value Headlines

Headline Social and Local Economic Value statistics for this Social Value record.

Total Value Delivered
£15,756.15

SV	LEV
£9,879.92	£5,876.23

Total Value Committed
£16,503.17

SV	LEV
£5,559.40	£10,943.77

Progress Against Targets
95.47%

Total Contract Value
£192,871.00

Social & Local Economic Value Add (%)
8.17%

% SVA	% LEVA
5.12%	3.05%

KPI Dashboards

211.11 %

Community Support
Delivered: £9,500
Target: £4,500
Delivered SLEV: £9,500
Target SLEV: £4,500

53.69 %

Local Spend
Delivered: £5,369
Target: £10,000
Delivered SLEV: £5,876
Target SLEV: £10,944

100 %

Waste Reduction
Delivered: 2.00 tonnes
Target: 2.00 tonnes
Delivered SLEV: £188.30
Target SLEV: £188.30

NO TARGET SET

Educational Sessions
Delivered: 8.50 hrs
Delivered SLEV: £136.60

NO TARGET SET

Car Miles Saved
Delivered: 2,100 miles
Delivered SLEV: £55.02

Social Value Breakdown by Theme

Theme	SV	Target SV	LEV	Target LEV	Delivered SLEV	Target SLEV	Progress against Targets (RAG)
JOBS	£136.60	£871.10	£5,876.23	£10,943.77	£6,012.83	£11,814.87	50.89%
SOCIAL	£9,500	£4,500	£0	£0	£9,500	£4,500	211.11%
ENVIRONMENT	£243.32	£188.30	£0	£0	£243.32	£188.30	129.22%
TOTALS	£9,879.92	£5,559.40	£5,876.23	£10,943.77	£15,756.15	£16,503.17	95.47%

Social Value Breakdown by KPI

KPI	SV	Target SV	LEV	Target LEV	Delivered SLEV	Target SLEV	Progress against Targets (RAG)
Local Spend	£0	£0	£5,876.23	£10,943.77	£5,876.23	£10,943.77	53.69%
Community Support	£9,500	£4,500	£0	£0	£9,500	£4,500	211.11%
Car Miles Saved	£55.02	£0	£0	£0	£55.02	£0	No Target Set
Waste Reduction	£188.30	£188.30	£0	£0	£188.30	£188.30	100%
Educational Sessions	£136.60	£0	£0	£0	£136.60	£0	No Target Set

Social Value Breakdown by Measure

Ref.	Measure	Proxy Value	Units	Total SLEV Delivered No.	Total SLEV Delivered £SLEV	Evidence of Delivery	Attachment Count
NT8	No. of staff hours spent on local school and college visits	£16.07	no. staff hours	8	**£136.60**	Photos of school session	6
NT18	Total amount (£) spent in LOCAL supply chain through the contract	£1.09	£	5,369	**£5,876.23**	As explained there was a miscommunication about the location of one of our suppliers who we believed to be Birmingham based, hence the lower local spend.	1
NT28	Donations or in-kind contributions to local community projects (£ & materials)	£1	£ value	9,500	**£9,500.00**	Kensington House Initial Accommodation £7.5K hexagonal shelter (see photo) Balsall Heath City Farm £1k (Stepping logs & Balance beams) Carved log bench to improve local sunset spot (location to be agrees) £1k	2
NT32	Car miles saved on the project	£0.03	miles saved	2,100	**£55.02**	Jim stayed in solihull to save 15 round trips.	0
NT68	Plastic recycling rate on the contract	£0	%	75	**£0.00**		0
NT72	Hard to recycle waste diverted from landfill or incineration	£94.15	tonnes	2	**£188.30**		4

Measuring Social Value: The TOMs Methodology

The measurement and reporting framework used for this report is aligned with the National Social Value Measurement Standard ('National TOMs' - Themes, Outcomes & Measures). The National TOMs have been developed with a cross-sectoral stakeholder group - the National Social Value Taskforce. They are the result of extensive consultation across local authorities and public sector organisations and are widely used cross-sector as the default social value measurement solution.

The TOMs are built around 5 key themes, supported by a number of outcomes and specific measures. The themes centre around promoting jobs and skills, supporting regional growth, empowering communities, protecting the environment and promoting social innovation. Financial proxy values have been attributed to measures within the framework, allowing organisations to report their overall contribution to society in financial and non-financial terms. By reflecting real needs of communities, the TOMs enable a positive contribution towards economic, social and environmental wellbeing.

Social Value and Local Economic Value

The monetised value of local jobs and local spend has been reported separately as local economic value rather than social value. While increased local jobs and local spend result in additional economic value locally, under generic assumptions those jobs and spend can simply be diverted from other areas, so that this value is only displaced rather than created. It does not therefore represent additional value for society as a whole.

KEY

SV	= Social Value
LEV	= Local Economic Value
SLEV	= Social & Local Economic Value
% SVA	= Percentage Social Value Add (Percentage Social Value/Total Contract Value)
% LEVA	= Percentage Local Economic Value Add (Percentage Local Economic Value/Total Contract Value)
% SLEVA	= Percentage Social Local Economic Value Add (Percentage Local Economic Value/Total Contract Value)